



August 04, 2023

To,
The Manager – CRD,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001

Scrip No.: 540081

Dear Sir(s),

The Manager – Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol - SABEVENTS

Subject: Intimation of Board Meeting to be held on Friday, August 11, 2023

Pursuant to the provisions of Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Friday, August 11, 2023 through electronic mode *inter alia* to consider, approve and take on record, the Unaudited Financial Results of the Company for the quarter ended June 30, 2023.

Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 read with BSE Circular No. LIST/COMP/01/2019-20 dated April 02, 2019 and as per the terms of "Code of Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company ('the Code'), the trading window for dealing in securities of the Company which was closed from Friday, June 30, 2023 for all insiders, designated persons and their immediate relatives as defined in the Code shall re-open after the expiry of 48 hours from the date of declaration of said Unaudited Financial Results.

Kindly take the above on your records.

Thanking you,

For SAB Events & Governance Now Media Limited

Swity Gada Company Secretary & Compliance officer ACS: 59482

Website: www.governancenow.com CIN: L22222MH2014PLC254848