



# Clean, clean, clean

‘Na gandagi karenge, na karne denge’



“ A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150th birth anniversary in 2019”

Narendra Modi, as he launched the Swachh Bharat Mission throughout the country as a national movement

**PROJECT COST**  
₹1.96 trillion

**PROJECT START DATE**  
October 2, 2014

**DEADLINE DATE**  
October 2, 2019

**MINISTRIES INVOLVED**  
Ministry of rural development, ministry of urban development, ministry of drinking water and sanitation

## Swachh Bharat Abhiyan (Urban)

The estimated cost of implementation based on unit and per capita costs for its various components is ₹62,009 crore. The government of India (Gol) share as per the approved funding pattern amounts to ₹14,623 crore. In addition, a minimum additional amount equivalent to 25% of Gol funding, amounting to ₹4,874 crore, shall be contributed by the states as state/urban local bodies share. The balance is proposed to be generated through various other sources like private sector participation.

### Top ten cleanest cities in India

City	State
Indore	Madhya Pradesh
Bhopal	Madhya Pradesh
Visakhapatnam	Andhra Pradesh
Surat	Gujarat
Mysuru	Karnataka
Trichirapilly	Tamil Nadu
NDMC (Delhi)	Delhi
Navi Mumbai	Maharashtra
Tirupati	Andhra Pradesh
Vadodara	Gujarat

### Top ten dirtiest cities in India

City	State
Gonda	Uttar Pradesh
Bhusawal	Maharashtra
Bagaha	Bihar
Hardoi	Uttar Pradesh
Katihar	Bihar
Bahraich	Uttar Pradesh
Muktsar	Punjab
Abohar	Punjab
Shahjahanpur	Uttar Pradesh
Khurja	Uttar Pradesh

Source: Swachh Bharat Survekshan 2017

ACHIEVED	TARGET
<b>Individual Household Latrines</b>	
29 lakh	66.42 lakh
<b>Community Toilets</b>	
1.56 lakh	2.52 lakh
<b>Public Toilets</b>	
1.14 lakh	2.56 lakh
<b>100% Door-to-Door Waste Collection</b>	
43,200 wards	81,065 wards

## Swachh Bharat Abhiyan

### Objectives

- Eliminate open defecation
- Convert insanitary toilets to toilets flushed by pouring water
- Eradicate manual scavenging
- Achieve 100% collection and scientific processing/disposal, reuse/recycle of municipal solid waste
- Bring about behavioral change in people and inculcate healthy sanitation practices
- Generate awareness among citizens about sanitation and its linkage with public health
- Strengthen urban local bodies to design, execute and operate sanitation systems
- Create enabling environment for private sector participation in capital expenditure and operation and maintenance costs

### Components

- Construction of household toilets, community and public toilets
- Solid waste management
- Information, education and communication and public awareness
- Capacity building, and administrative and office expenses

## Budget allocated

In crore

Year	SBA (Urban)	SBA (Rural)	Total
2015-16	₹765.84	₹6,703.40	₹7,469.24
2016-17	₹2,300.02	₹10,500	₹12,800.02
2017-18	₹2,300	₹13,948.27	₹16,248.27

Source: indiabudget.nic.in

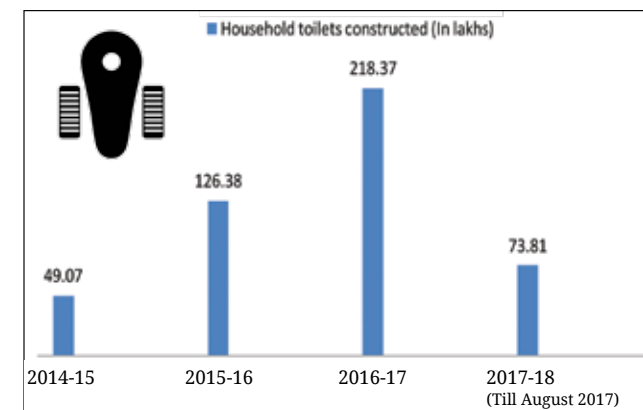
“Shouch chahiye to soch badaliye”

The movie ‘Toilet: Ek Prem Katha’ starring Akshay Kumar and Bhumi Pednekar, released in August, is a satirical comedy in support of the Swachh Bharat Abhiyan. Inspired by real-life events, it is the story of a young village woman who refuses to stay with her husband because there is no toilet in her marital home.



## Swachh Bharat Abhiyan (Rural)

An estimated ₹1,34,000 crore will be spent by the ministry of drinking water and sanitation for the programme. The ministry of rural development will provide ₹20 lakh to each village each year till 2019. The government has fixed the unit cost of individual household latrines at ₹12,000 (₹9,000 (from the centre) + ₹3,000 (from the state)). For the northeastern states, Jammu & Kashmir and special category states, the central share will be ₹10,800 and the state share ₹1,200. Additional contributions from other sources will be permitted.



### AS ON AUGUST 28

**4,70,27,167** household toilets built since October 2, 2014

**2,34,376** declared open defecation free villages

**4,464** Open Defecation Free Villages in Namami Gange

**187** open defecation free districts

**5** open defecation free states

### Lowest IHHL Coverage

1 Bihar	31.90%
2 Jammu & Kashmir	34.98%
3 Odisha	42.30%
4 Uttar Pradesh	48.89%
5 Puducherry	48.91%

### Highest IHHL Coverage

1 Chandigarh	100.00%
2 Gujarat	100.00%
3 Haryana	100.00%
4 Himachal Pradesh	100.00%
5 Sikkim	100.00%

SOURCE: WWW.SBM.GOV.IN