

**Holding of specified securities  
Annexure - I**

1. Name of Listed Entity :	<b>SAB Events &amp; Governance Now Media Limited</b>
2. Scrip Code/Name of Scrip/Class of Security :	<b>540081 / Equity</b>
3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)	<b>Regulation 31 (1) (b)</b>
a. If under 31(1)(b) then indicate the report for Quarter ending	<b>30-09-2021</b>
b. If under 31(1)(c) then indicate date of allotment/extinguishment :	
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-	
<b>Particulars</b>	<b>Yes*/No*</b>
1 Whether the Listed Entity has issued any partly paid up shares?	No
2 Whether the Listed Entity has issued any Convertible Securities?	No
3 Whether the Listed Entity has issued any Warrants?	No
4 Whether the Listed Entity has any shares against which depository receipts are issued?	No
5 Whether the Listed Entity has any shares in locked-in?	No
6 Whether any shares held by promoters are pledge or otherwise encumbered?	Yes
7. Whether company has equity shares with differential voting rights?	No
8. Whether the listed entity has any significant beneficial owner?	No
9. Whether the listed entity is Public Sector Undertaking (PSU)?	No
* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.	

Name of the Company : SAB Events & Governance Now Media Limited  
 Script Code : Equity  
 As on : 30-09-2021

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights			Total as a % of (A+B+ C)			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
								Class eg:X	Class eg:Y	Total								
(A)	Promoter & Promoter Group	7	3771214			3771214	35.97	3771214		3771214	35.97	35.97	0	0	1528100	40.52	3771214	
(B)	Public	8277	6712497			6712497	64.03	6712497		6712497	64.03	64.03	0	0			6699171	
(C)	Non Promoter- Non Public																	
(C1)	Shares underlying DRs																	
(C2)	Shares held by Employee Trusts																	
	<b>Total</b>	<b>8284</b>	<b>10483711</b>			<b>10483711</b>	<b>100</b>	<b>10483711</b>		<b>10483711</b>	<b>100</b>	<b>100</b>	<b>0</b>	<b>0</b>	<b>1528100</b>	<b>14.58</b>	<b>10470385</b>	

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)
								Class X	Class Y	Total								
-1	Indian		0	0		0		0										
(a)	Individuals/Hindu undivided Family	5	2735678	0		2735678	26.09	2735678	2735678	26.09		26.09	0	0.00	1040600	38.04		2735678
	BINDU RAMAN	1	150	0		150	0	150	150	0.00		0	0	0.00	0	0.00		150
	HEEREN NAVNITLAL ADHIKARI	1	150	0		150	0	150	150	0.00		0	0	0.00	0	0.00		150
	SWATI HIRENKUMAR ADHIKARI	1	150	0		150	0	150	150	0.00		0	0	0.00	0	0.00		150
	GAUTAM NAVNITLAL ADHIKARI	1	1253639	0		1253639	11.96	1253639	1253639	11.96		11.96	0	0.00	610700	48.71		1253639
	MARKAND NAVNITLAL ADHIKARI	1	1481589	0		1481589	14.13	1481589	1481589	14.13		14.13	0	0.00	429900	29.02		1481589
(b)	Central Government/ State Government(s)		0	0		0		0	0									
(c)	Financial Institutions/ Banks		0	0		0		0	0									
(d)	Any Other (specify)	2	1035536	0		1035536	9.88	1035536	1035536	9.88		9.88	0	0.00	487500	47.08		1035536
	PRIME GLOBAL MEDIA PRIVATE LTD	1	465536	0		465536	4.44	465536	465536	4.44		4.44	0	0.00	0	0.00		465536
	GLOBAL SHOWBIZ PRIVATE LIMITED	1	570000	0		570000	5.44	570000	570000	5.44		5.44	0	0.00	487500	85.53		570000
Sub-Total (A)(1)		7	3771214	0		3771214	35.97	3771214	3771214	35.97		35.97	0	0.00	1528100	40.52		3771214
-2	Foreign		0	0		0		0	0									
(a)	Individuals (NonResident Individuals/ Foreign Individuals)		0	0		0		0	0									
(b)	Government		0	0		0		0	0									
(c)	Institutions		0	0		0		0	0									
(d)	Foreign Portfolio Investor		0	0		0		0	0									
(e)	Any Other (specify)		0	0		0		0	0									
Sub-Total (A)(2)			0	0		0		0	0									
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	3771214	0		3771214	35.97	3771214	3771214	35.97		35.97	0	0.00	1528100	40.52		3771214

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.Note:(1) PAN would not be displayed on website of Stock Exchange(s).(2) The term Encumbrance has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C 2) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)
								Class X	Class Y	Total								
-1	Institutions		0	0		0		0										
(a)	Mutual Funds	2	270	0		270	0	270		270	0		0	0				270
(b)	Venture Capital Funds		0	0		0		0		0								
(c)	Alternate Investment Funds		0	0		0		0		0								
(d)	Foreign Venture Capital Investors		0	0		0		0		0								
(e)	Foreign Portfolio Investors		0	0		0		0		0								
(f)	Financial Institutions/ Banks	6	1543767	0		1543767	14.73	1543767		1543767	14.73		14.73	0	0			1543767
	UNION BANK OF INDIA M . S. MARG BRANCH	1	218204	0		218204	2.08	218204		218204	2.08		2.08	0	0			218204
	INDIAN OVERSEAS BANK	1	1245000	0		1245000	11.88	1245000		1245000	11.88		11.88	0	0			1245000
(g)	Insurance Companies	2	60703	0		60703	0.58	60703		60703	0.58		0.58	0	0			60703
(h)	Provident Funds/ Pension Funds		0	0		0		0		0								
(i)	Any Other (specify)		0	0		0		0		0								
Sub-Total (B)(1)		10	1604740	0		1604740	15.31	1604740		1604740	15.31		15.31	0	0			1604740
-2	Central Government/ State Government(s)/ President of India		0	0		0		0		0								
Sub-Total (B)(2)			0	0		0		0		0								
-3	Non-institutions		0	0		0		0		0								
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	7870	1692981	0		1692981	16.15	1692981		1692981	16.15		16.15	0	0			1680501
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	12	1129689	0		1129689	10.78	1129689		1129689	10.78		10.78	0	0			1129689
	KAUSTUBH PUROHIT	1	139500	0		139500	1.33	139500		139500	1.33		1.33	0	0			139500
	RASHESH PUROHIT	1	150340	0		150340	1.43	150340		150340	1.43		1.43	0	0			150340
	RAMCHANDRA PRABODHCHANDRA PUROHIT	1	395090	0		395090	3.77	395090		395090	3.77		3.77	0	0			395090
(b)	NBFCs registered with RBI		0	0		0		0		0								
(c)	Employee Trusts		0	0		0		0		0								
(d)	Overseas Depositories (holding DRs) (balancing figure)		0	0		0		0		0								
(e)	Any Other (specify)	385	2285087	0		2285087	21.8	2285087		2285087	21.8		21.8	0	0			2284241
	Trusts	2	168	0		168	0	168		168	0		0	0	0			168
	Foreign Portfolio Investor (Category - III)	2	330	0		330	0	330		330	0		0	0	0			0
	Clearing Members	9	4852	0		4852	0.05	4852		4852	0.05		0.05	0	0			4852
	Non-Resident Indian (NRI)	39	49968	0		49968	0.48	49968		49968	0.48		0.48	0	0			49968
	HUF	208	75080	0		75080	0.72	75080		75080	0.72		0.72	0	0			75076
	ASSENT TRADING PVT LTD	1	464641	0		464641	4.43	464641		464641	4.43		4.43	0	0			464641
	ARANAV TRADING AND INVESTMENTS PVT LTD	1	695464	0		695464	6.63	695464		695464	6.63		6.63	0	0			695464
	KALASH TRADING AND INVESTMENTS PVT LTD	1	756000	0		756000	7.21	756000		756000	7.21		7.21	0	0			756000
	Bodies Corporate	125	2154689	0		2154689	20.55	2154689		2154689	20.55		20.55	0	0			2154177
Sub-Total (B)(3)		8267	5107757	0		5107757	48.72	5107757		5107757	48.72		48.72	0	0			5094431
	<b>Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)</b>		<b>8277</b>	<b>6712497</b>	<b>0</b>	<b>6712497</b>	<b>64.03</b>	<b>6712497</b>		<b>6712497</b>	<b>64.03</b>		<b>64.03</b>	<b>0</b>	<b>0</b>			<b>6699171</b>

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.Note:(1)PAN would not be displayed on website of Stock Exchange(s). (2)The above format needs to be disclosed along with the name of following persons: Institutions/Non Institutions holding more than 1% of total number of shares. (3)W.r.t the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian,

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
								Class X	Class Y	Total									
1	Custodian/DR Holder																		
(a)	Name of DR Holder (if available)																		
	Sub-Total [C](1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)																		
(a)	Name (abc...																		
	Sub-Total [C](2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter- Non Public Shareholding (C)=[C](1) +[C](2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Note (1) PAN would not be displayed on website of Stock Exchange(s).(2) The above format needs to disclose name of all holders holding more than 1% of total number of shares (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available,																			

**Table V - Statement showing of significant beneficial owners (SBOs)**

Sr. No.	Details of the significant beneficial owners (i)			Details of the registered owner (ii)			Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect : (iii)		Date of creation / acquisition of significant beneficial interest (iv)
	Name	PAN	Nationality	Name	PAN	Nationality	Number of Shares	Shareholding as a % of total no of shares (calculated as per SCRR, 1957 As as % of (A+B+C2)	
1	MR. MARKAND NAVNITLAL ADHIKARI	AACPA0168K	India	PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K	India	18.57		30-03-2016
2	MR. MARKAND NAVNITLAL ADHIKARI	AACPA0168K	India	GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H	India	19.57		30-03-2016
3	LATE MR. GAUTAM NAVNITLAL ADHIKARI	AACPA0167G	India	PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K	India	16.4		30-03-2016
4	LATE MR. GAUTAM NAVNITLAL ADHIKARI	AACPA0167G	India	GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H	India	17.4		30-03-2016