

**Holding of specified securities  
Annexure - I**

1. Name of Listed Entity :	<b>SAB Events &amp; Gov.Now Media Ltd.</b>
2. Scrip Code/Name of Scrip/Class of Security :	<b>540081 / Equity</b>
3. Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)	<b>31(1)(b)</b>
a. If under 31(1)(b) then indicate the report for Quarter ending	<b>30-09-2018</b>
b. If under 31(1)(c) then indicate date of allotment/extinguishment :	
4. Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-	
<b>Particulars</b>	<b>Yes*/No*</b>
1 Whether the Listed Entity has issued any partly paid up shares?	No
2 Whether the Listed Entity has issued any Convertible Securities?	No
3 Whether the Listed Entity has issued any Warrants?	No
4 Whether the Listed Entity has any shares against which depository receipts are issued?	No
5 Whether the Listed Entity has any shares in locked-in?	No
6 Whether any shares held by promoters are pledge or otherwise encumbered?	Yes
* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.	

Name of the Company : SAB Events & Gov.Now Media Ltd.  
 Script Code : Equity  
 As on : 30-09-2018

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								No of Voting Rights			Total as a % of (A+B+ C)			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
								Class eg:X	Class eg:Y	Total								
(A)	Promoter & Promoter Group	7	3925714			3925714	37.45	3925714		3925714	37.45			1682600	42.86	3925714		
(B)	Public	7822	6557997			6557997	62.55	6557997		6557997	62.55					6543923		
(C)	Non Promoter- Non Public																	
(C1)	Shares underlying DRs																	
(C2)	Shares held by Employee Trusts																	
	<b>Total</b>	<b>7829</b>	<b>10483711</b>			<b>10483711</b>	<b>100</b>	<b>10483711</b>		<b>10483711</b>	<b>100</b>			<b>1682600</b>	<b>16.05</b>	<b>10469637</b>		

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
								Class X	Class Y	Total									
-1	Indian		0	0		0		0											
(a)	Individuals/Hindu undivided Family	5	2890178	0		2890178	27.57	2890178		2890178	27.57	27.57				1195100	41.35	2890178	
	BINDU RAMAN	1	150	0		150	0	150		150	0.00	0				0	0.00	150	
	HEEREN NAVNITLAL ADHIKARI	1	150	0		150	0	150		150	0.00	0				0	0.00	150	
	SWATI HIRENKUMAR ADHIKARI	1	150	0		150	0	150		150	0.00	0				0	0.00	150	
	GAUTAM NAVNITLAL ADHIKARI	1	1253639	0		1253639	11.96	1253639		1253639	11.96	11.96				610700	48.71	1253639	
	MARKAND NAVNITLAL ADHIKARI	1	1636089	0		1636089	15.61	1636089		1636089	15.61	15.61				584400	35.72	1636089	
(b)	Central Government/ State Government(s)		0	0		0		0		0									
(c)	Financial Institutions/ Banks		0	0		0		0		0									
(d)	Any Other (specify)	2	1035536	0		1035536	9.88	1035536		1035536	9.88	9.88				487500	47.08	1035536	
	PRIME GLOBAL MEDIA PRIVATE LTD	1	465536	0		465536	4.44	465536		465536	4.44	4.44				0	0.00	465536	
	GLOBAL SHOWBIZ PRIVATE LIMITED	1	570000	0		570000	5.44	570000		570000	5.44	5.44				487500	85.53	570000	
Sub-Total (A)(1)		7	3925714	0		3925714	37.45	3925714		3925714	37.45	37.45				1682600	42.86	3925714	
-2	Foreign		0	0		0		0		0									
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)		0	0		0		0		0									
(b)	Government		0	0		0		0		0									
(c)	Institutions		0	0		0		0		0									
(d)	Foreign Portfolio Investor		0	0		0		0		0									
(e)	Any Other (specify)		0	0		0		0		0									
Sub-Total (A)(2)			0	0		0		0		0									
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	3925714	0		3925714	37.45	3925714		3925714	37.45	37.45				1682600	42.86	3925714	
Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.Note:(1) PAN would not be displayed on website of Stock Exchange(s).(2) The term Encumbrance has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.																			

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	No. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) (VIII)	Number of Voting Rights held in each class of securities (IX)				No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights			Total as a % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
								Class X	Class Y	Total									
-1	Institutions		0	0		0		0											
(a)	Mutual Funds	2	270	0		270	0	270		270	0								270
(b)	Venture Capital Funds		0	0		0		0		0									
(c)	Alternate Investment Funds		0	0		0		0		0									
(d)	Foreign Venture Capital Investors		0	0		0		0		0									
(e)	Foreign Portfolio Investors		0	0		0		0		0									
(f)	Financial Institutions/ Banks	6	1543767	0		1543767	14.73	1543767		1543767	14.73								1543767
	UNION BANK OF INDIA M . S. MARG BR	1	218204	0		218204	2.08	218204		218204	2.08								218204
	INDIAN OVERSEAS BANK	1	1245000	0		1245000	11.88	1245000		1245000	11.88								1245000
(g)	Insurance Companies	2	60703	0		60703	0.58	60703		60703	0.58								60703
(h)	Provident Funds/ Pension Funds		0	0		0		0		0									
(i)	Any Other (specify)		0	0		0		0		0									
	Sub-Total (B)(1)	10	1604740	0		1604740	15.31	1604740		1604740	15.31								1604740
-2	Central Government/ State Government(s)/ President of India		0	0		0		0		0									
	Sub-Total (B)(2)		0	0		0		0		0									
-3	Non-institutions		0	0		0		0		0									
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	7362	1297156	0		1297156	12.37	1297156		1297156	12.37								1283928
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	15	1287839	0		1287839	12.28	1287839		1287839	12.28								1287839
	KAUSTUBH PUROHIT	1	139500	0		139500	1.33	139500		139500	1.33								139500
	RASHESH PUROHIT	1	150834	0		150834	1.44	150834		150834	1.44								150834
	RAMCHANDRA PRABODHCHANDRA PUROHIT	1	395090	0		395090	3.77	395090		395090	3.77								395090
(b)	NBFCs registered with RBI	2	1506	0		1506	0.01	1506		1506	0.01								1506
(c)	Employee Trusts		0	0		0		0		0									
(d)	Overseas Depositories (holding DRs) (balancing figure)		0	0		0		0		0									
(e)	Any Other (specify)	433	2366756	0		2366756	22.58	2366756		2366756	22.58								2365910
	Trusts	2	168	0		168	0	168		168	0								168
	Foreign Portfolio Investor (Category - III)	2	330	0		330	0	330		330	0								0
	Non-Resident Indian (NRI)	36	16385	0		16385	0.16	16385		16385	0.16								16385
	Clearing Members	24	78457	0		78457	0.75	78457		78457	0.75								78457
	HUF	221	91059	0		91059	0.87	91059		91059	0.87								91055
	ASSENT TRADING PVT LTD	1	466861	0		466861	4.45	466861		466861	4.45								466861
	ARANAV TRADING AND INVESTMENTS PVT	1	695464	0		695464	6.63	695464		695464	6.63								695464
	KALASH TRADING AND INVESTMENTS PVT	1	756000	0		756000	7.21	756000		756000	7.21								756000
	Bodies Corporate	148	2180357	0		2180357	20.8	2180357		2180357	20.8								2179845
	Sub-Total (B)(3)	7812	4953257	0		4953257	47.25	4953257		4953257	47.25								4939183
	Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)	7822	6557997	0		6557997	62.55	6557997		6557997	62.55								6543923
Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.Note:(1) PAN would not be displayed on website of Stock Exchange(s). (2) The above format needs to be disclosed along with the name of following persons: Institutions/Non Institutions holding more than 1% of total number of shares. (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian,																			

