General information about company						
Scrip code	540081					
NSE Symbol	SABEVENTS					
MSEI Symbol	NOTLISTED					
ISIN	INE860T01019					
Name of the company	SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED					
Whether company is SME	No					
Class of Security	Equity Shares					
Type of report	Quarterly					
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2020					
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date						
Shareholding pattern filed under	Regulation 31 (1) (b)					

	Declaration								
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public				
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No				
2	Whether the Listed Entity has issued any Convertible Securities?	No	No	No	No				
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No				
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No				
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No				
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes						
7	Whether company has equity shares with differential voting rights?	No	No	No	No				
8	Whether the listed entity has any significant beneficial owner?	Yes							

		Tab	le I - Sum	ımary S	Statement	holding o	f specified sec	urities			
		N. OS	No. of	No. Of Partly paid-	No. Of shares	Total nos.	Shareholding as a % of total no. of shares	Number of Voting Rights held in each class of securities (IX)			l in each
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	fully paid up equity shares	up equity	underlying Depository	shares held (VII)	(calculated as per SCRR,	No of Voti	ng (XI	V) Rights	Total as a
	(11)	(III)	held (IV)	shares held (V)	Receipts (VI)	(V)+ (VI)		Class eg: X	Class eg:y	Total	% of (A+B+C)
(A)	Promoter & Promoter Group	7	3771214			3771214	35.97	3771214		3771214	35.97
(B)	Public	7837	6712497			6712497	64.03	6712497		6712497	64.03
(C)	Non Promoter- Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	7844	10483711			10483711	100	10483711		10483711	100

		Table	I - Summa	ry Statement	holding of spe	cifie	d secur	ities		
Category	Category of	No. Of Shares No. of Shares Underlying Shares Outstanding Outstanding No. Of Shares Underlying full conversion of convertible	Number of Shares pledged or Otherwise encumbered (XIII)		Number of equity shares					
(I)	shareholder (II)	Outstanding convertible securities (X)	Underlying Outstanding Warrants (Xi)	convertible securities and No. Of Warrants (Xi) (a)	le securities (as a	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	held in dematerialized form (XIV)
(A)	Promoter & Promoter Group				35.97			1528100	40.52	3771214
(B)	Public				64.03					6699081
(C)	Non Promoter- Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100			1528100	14.58	10470295

,	Table II - State	ment show	ing shar	eholdi	ng patteri	of the P	romoter an	d Promo	ter G	roup	
			No. of	No. Of Partly	No. Of shares	Total nos.	Shareholding as a % of total no. of shares	Number of each class		Rights held rities (IX)	l in
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	fully paid up equity shares	paid- up equity	underlying Depository	shares held (VII) = (IV)+	(calculated as per	No of Voti	ing (XI	V) Rights	Total as a %
	Shareholders (1)	(III)	held (IV)	shares held (V)	Receipts (VI)	(V)+ (VI)	SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	of Total Voting rights
A	Table II - Statemen	t showing shar	eholding pa	ittern of	the Promoter	and Promote	er Group	•			•
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	2735678			2735678	26.09	2735678		2735678	26.09
(d)	Any Other (specify)	2	1035536			1035536	9.88	1035536		1035536	9.88
Sub-Total (A)(1)		7	3771214			3771214	35.97	3771214		3771214	35.97
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)		7	3771214			3771214	35.97	3771214		3771214	35.97
В	Table III - Statemen	nt showing sha	reholding p	attern of	the Public sh	areholder					
(1)	Institutions										
(a)	Mutual Funds	2	270			270	0	270		270	0
(f)	Financial Institutions/ Banks	6	1543767			1543767	14.73	1543767		1543767	14.73
(g)	Insurance Companies	2	60703			60703	0.58	60703		60703	0.58
Sub-Total (B)(1)		10	1604740			1604740	15.31	1604740		1604740	15.31
(3)	Non-institutions										
(a(i))	Individuals - i.Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	7406	1376543			1376543	13.13	1376543		1376543	13.13
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	21	1399795			1399795	13.35	1399795		1399795	13.35
(e)	Any Other (specify)	400	2331419			2331419	22.24	2331419		2331419	22.24
Sub-Total (B)(3)		7827	5107757			5107757	48.72	5107757		5107757	48.72
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B) (3)		7837	6712497			6712497	64.03	6712497		6712497	64.03
С	Table IV - Stateme	nt showing sha	reholding p	attern of	the Non Pro	moter- Non 1	Public sharehole	der			
Total (A+B+C2)		7844	10483711			10483711	100	10483711		10483711	100
Total (A+B+C)		7844	10483711			10483711	100	10483711		10483711	100

Ta	ıble II - State	ement showing	ng shareholdi	ng pattern of the	Pro	noter a	nd Prom	oter Gr	oup	
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities (as a	Loc	nber of ked in es (XII)	Number of pledged of otherwise encumber	r	Number of equity shares	
		Outstanding Warrants (Xi)		percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	held in dematerialized form (XIV)	
A	Table II - State	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian									
(a)				26.09			1040600	38.04	2735678	
(d)				9.88			487500	47.08	1035536	
Sub-Total (A) (1)				35.97			1528100	40.52	3771214	
(2)	Foreign	•	•				•			
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				35.97			1528100	40.52	3771214	
В	Table III - Stat	ement showing	shareholding pat	ttern of the Public shar	reholo	ler				
(1)	Institutions									
(a)				0					270	
(f)				14.73					1543767	
(g)				0.58					60703	
Sub-Total (B) (1)				15.31					1604740	
(3)	Non-institution	ıs								
(a(i))				13.13					1363972	
(a(ii))				13.35					1399795	
(e)				22.24					2330574	
Sub-Total (B) (3)				48.72					5094341	
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				64.03					6699081	
С	Table IV - Stat	tement showing	shareholding par	ttern of the Non Prome	oter- l	Non Publi	ic sharehold	ler		
Total (A+B+C2)				100					10470295	
Total (A+B+C)				100			1528100	14.58	10470295	

		Individu	ıals/Hindu undivi	ded Family		
Searial No.	1	2	3	4	5	
Name of the Shareholders (I)	BINDU RAMAN	HEEREN NAVNITLAL ADHIKARI	SWATI HIRENKUMAR ADHIKARI	GAUTAM NAVNITLAL ADHIKARI	MARKAND NAVNITLAL ADHIKARI	Click here to go back
PAN (II)	AAEPR0138G	ABCPA3999F	AFIPA0251Q	AACPA0167G	AACPA0168K	Total
No. of fully paid up equity shares held (IV)	150	150	150	1253639	1481589	2735678
No. Of Partly paid- up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	150	150	150	1253639	1481589	2735678
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	11.96	14.13	26.09
Number of Voting	Rights held in each	ch class of securities	(IX)		•	•
Class eg:X	150	150	150	1253639	1481589	2735678
Class eg:y						
Total	150	150	150	1253639	1481589	2735678
Total as a % of Total Voting rights	0	0	0	11.96	14.13	26.09
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(XI)(a) As a % of (A+B+C2)	0	0	0	11.96	14.13	26.09
Number of Locked	in shares (XII)					
No. (a)						
As a % of total Shares held (b)						
Number of Shares	pledged or otherw	vise encumbered (XI	III)	-		T
No. (a)	0	0	0	610700	429900	1040600
As a % of total Shares held (b)	0	0	0	48.71	29.02	38.04
Number of equity shares held in dematerialized form (XIV)	150	150	150	1253639	1481589	2735678
n .	viding PAN					

Reason for not providing PAN						
Shareholder type	Promoter Group	Promoter Group	Promoter Group	Promoter	Promoter	

	Any Ot	her (specify)	
Searial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	Click here to go back
Name of the Shareholders (I)	PRIME GLOBAL MEDIA PRIVATE LTD	GLOBAL SHOWBIZ PRIVATE LIMITED	
PAN (II)	AAHCP2973K	AAFCG0322H	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	465536	570000	1035536
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	465536	570000	1035536
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.44	5.44	9.88
Number of Voting	Rights held in each class of securities (IX)		
Class eg: X	465536	570000	1035536
Class eg:y			
Total	465536	570000	1035536
Total as a % of Total Voting rights	4.44	5.44	9.88
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	4.44	5.44	9.88
Number of Locked	in shares (XII)		
No. (a)			
As a % of total Shares held (b)			
Number of Shares	pledged or otherwise encumbered (XIII)		
No. (a)	0	487500	487500
As a % of total Shares held (b)	0	85.53	47.08
Number of equity shares held in dematerialized form (XIV)	465536	570000	1035536

Reason for not providing PAN					
Reason for not providing PAN					
Shareholder type	Promoter Group	Promoter Group			

Financial Institutions/ Banks							
Searial No.	1	2					
Name of the							
Shareholders (I)	UNION BANK OF INDIA M . S. MARG BR	INDIAN OVERSEAS BANK	Click here to go back				
PAN (II)	AAACU0564G	AAACI1223J	Total				
No. of fully paid up equity shares held (IV)	218204	1245000	1463204				
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	218204	1245000	1463204				
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.08	11.88	13.96				
Number of Voting	Rights held in each class of securities (IX)						
Class eg: X	218204	1245000	1463204				
Class eg:y							
Total	218204	1245000	1463204				
Total as a % of Total Voting rights	2.08	11.88	13.96				
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	2.08	11.88	13.96				
Number of Locked	in shares (XII)		•				
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	218204	1245000	1463204				
Reason for not prov	viding PAN						
Reason for not providing PAN							

marvia	T	1	ling nominal share capital in excess of R	.s. 2 lakiis.
Searial No.	1	2	3	
Name of the Shareholders (I)	KAUSTUBH PUROHIT	RASHESH PUROHIT	RAMCHANDRA PRABODHCHANDRA PUROHIT	Click here to go back
PAN (II)	ARSPP9847M	ADQPP1270Q	AFVPP7326J	Total
No. of fully paid up equity shares held (IV)	139500	150834	395090	685424
No. Of Partly paid- up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	139500	150834	395090	685424
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.33	1.44	3.77	6.54
Number of Voting	Rights held in each class	of securities (IX)		
Class eg: X	139500	150834	395090	685424
Class eg:y				
Total	139500	150834	395090	685424
Total as a % of Total Voting rights	1.33	1.44	3.77	6.54
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	1.33	1.44	3.77	6.54
Number of Locked	in shares (XII)			
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	139500	150834	395090	685424
Reason for not pro	viding PAN			
Reason for not providing PAN				
	•	•	•	•

Any Other (specify)									
Searial No.	1	2	3	4	5	6	7		
Category	Trusts	Foreign Portfolio Investor (Category - III)	Non- Resident Indian (NRI)	Clearing Members	HUF	Bodies Corporate	Bodies Corporate		
Category / More than 1 percentage	Category	Category	Category	Category	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding		
Name of the Shareholders (I)						ASSENT TRADING PVT LTD	ARANAV TRADING AND INVESTMENTS PVT LTD		
PAN (II)						AAHCA9277F	AAACB2784P		
No. of the Shareholders (I)	2	2	38	17	214	1	1		
No. of fully paid up equity shares held (IV)	168	330	14628	56096	88303	465961	695464		
No. Of Partly paid- up equity shares held (V)									
No. Of shares underlying Depository Receipts (VI)									
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	168	330	14628	56096	88303	465961	695464		
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0.14	0.54	0.84	4.44	6.63		
Number of Voting	Rights held	l in each class of se	curities (IX)						
Class eg: X	168	330	14628	56096	88303	465961	695464		
Class eg:y					1				
Total	168	330	14628	56096	88303	465961	695464		
Total as a % of Total Voting rights	0	0	0.14	0.54	0.84	4.44	6.63		
No. Of Shares Underlying Outstanding convertible securities (X)									
No. of Shares Underlying Outstanding Warrants (Xi)									
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)									
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)		0	0.14	0.54	0.84	4.44	6.63		
Number of Locked	in shares (XII)		1	<u> </u>	Т	1		
No. (a)									
As a % of total Shares held (b)									
Number of equity shares held in dematerialized form (XIV)	168	0	14628	56096	88299	465961	695464		

Reason for not providing PAN									
Reason for not providing PAN									

Searial No. Category / More than 1 percentage Name of the Shareholders (I) PAN (II) No. of the Shareholders (I) No. of fully paid up equity shares held (IV) No. Of Partly paid-up equity shares held (V) No. of shares underlying Depository Receipts (VI)	8 Bodies Corporate More than 1 percentage of shareholding KALASH TRADING AND INVESTMENTS PVT LTD AADCA9253D 1 756000	9 Bodies Corporate Category 127 2171894	Click here to go back Total 400 2331419
Category / More than 1 percentage Name of the Shareholders (I) PAN (II) No. of the Shareholders (I) No. of fully paid up equity shares held (IV) No. Of Partly paid- up equity shares held (V) No. Of shares underlying Depository Receipts (VI)	More than 1 percentage of shareholding KALASH TRADING AND INVESTMENTS PVT LTD AADCA9253D 1	Category	Total 400
than 1 percentage Name of the Shareholders (I) PAN (II) No. of the Shareholders (I) No. of fully paid up equity shares held (IV) No. Of Partly paid- up equity shares held (V) No. Of shares underlying Depository Receipts (VI)	KALASH TRADING AND INVESTMENTS PVT LTD AADCA9253D 1	127	Total 400
Shareholders (I) PAN (II) No. of the Shareholders (I) No. of fully paid up equity shares held (IV) No. of Partly paid- up equity shares held (V) No. Of Shares underlying Depository Receipts (VI)	AADCA9253D 1		Total 400
No. of the Shareholders (I) No. of fully paid up equity shares held (IV) No. Of Partly paid- up equity shares held (V) No. Of shares underlying Depository Receipts (VI)	1		400
Shareholders (I) No. of fully paid up equity shares held (IV) No. Of Partly paidup equity shares held (V) No. Of shares held (V) No. Of shares underlying Depository Receipts (VI)			
up equity shares held (IV) No. Of Partly paidup equity shares held (V) No. Of shares underlying Depository Receipts (VI)	756000	2171894	2331419
up equity shares held (V) No. Of shares underlying Depository Receipts (VI)			
underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	756000	2171894	2331419
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	7.21	20.72	22.24
Number of Voting I	Rights held in each class of securities (IX)		
Class eg: X	756000	2171894	2331419
Class eg:y			
Total	756000	2171894	2331419
Total as a % of Total Voting rights	7.21	20.72	22.24
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	7.21	20.72	22.24
Number of Locked	in shares (XII)		
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	756000	2171383	2330574
Reason for not prov	riding PAN		

					S	significant ber	neficial o	wners						
tails of the SBO				Details of the registered owner					Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:					
	PAN	Passport		Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:				
me		No. in	Nationality							Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of signification influence
ARKAND AVNITLAL DHIKARI	AACPA0168K		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	ААНСР2973К		India		18.57			Yes	No
ARKAND AVNITLAL DHIKARI	AACPA0168K		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAFCG0322H		India		19.57			Yes	No
Total:							38.14	0	0					
ATE AUTAM AVNITLAL DHIKARI	AACPA0167G		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	ААНСР2973К		India		16.4			Yes	No
TE AUTAM AVNITLAL DHIKARI	AACPA0167G		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAFCG0322H		India		17.4			Yes	No
									Total:	33.8	0	0		