

<b>General information about company</b>	
Scrip code	540081
NSE Symbol	SABEVENTS
MSEI Symbol	NOTLISTED
ISIN	INE860T01019
Name of the company	SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2020
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

### Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	3771214			3771214	35.97	3771214		3771214	35.97
(B)	Public	7949	6712497			6712497	64.03	6712497		6712497	64.03
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	7956	10483711			10483711	100	10483711		10483711	100

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				35.97			1528100	40.52	3771214
(B)	Public				64.03					6699081
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total				100			1528100	14.58	10470295

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	2735678			2735678	26.09	2735678		2735678	26.09
(d)	Any Other (specify)	2	1035536			1035536	9.88	1035536		1035536	9.88
Sub-Total (A)(1)		7	3771214			3771214	35.97	3771214		3771214	35.97
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		7	3771214			3771214	35.97	3771214		3771214	35.97
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(a)	Mutual Funds	2	270			270	0	270		270	0
(f)	Financial Institutions/ Banks	6	1543767			1543767	14.73	1543767		1543767	14.73
(g)	Insurance Companies	2	60703			60703	0.58	60703		60703	0.58
Sub-Total (B)(1)		10	1604740			1604740	15.31	1604740		1604740	15.31
(3)	Non-institutions										
(a(i))	Individuals - i.Individual	7521	1503162			1503162	14.34	1503162		1503162	14.34

	shareholders holding nominal share capital up to Rs. 2 lakhs.										
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	15	1325627			1325627	12.64	1325627		1325627	12.64
(e)	Any Other (specify)	403	2278968			2278968	21.74	2278968		2278968	21.74
Sub-Total (B)(3)		7939	5107757			5107757	48.72	5107757		5107757	48.72
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		7949	6712497			6712497	64.03	6712497		6712497	64.03
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		7956	10483711			10483711	100	10483711		10483711	100
Total (A+B+C)		7956	10483711			10483711	100	10483711		10483711	100

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				26.09			1040600	38.04	2735678
(d)				9.88			487500	47.08	1035536
Sub-Total (A) (1)				35.97			1528100	40.52	3771214
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				35.97			1528100	40.52	3771214
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(a)				0					270
(f)				14.73					1543767
(g)				0.58					60703
Sub-Total (B) (1)				15.31					1604740
( 3 )	Non-institutions								
(a(i))				14.34					1490592
(a(ii))				12.64					1325627
(e)				21.74					2278122

Sub-Total (B) (3)				48.72					5094341
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3)				64.03					6699081
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total ( A+B+C2 )				100					10470295
Total (A+B+C )				100			1528100	14.58	10470295



<b>Individuals/Hindu undivided Family</b>						
Serial No.	1	2	3	4	5	
Name of the Shareholders (I)	BINDU RAMAN	HEEREN NAVNITLAL ADHIKARI	SWATI HIRENKUMAR ADHIKARI	LATE GAUTAM NAVNITLAL ADHIKARI	MARKAND NAVNITLAL ADHIKARI	<a href="#">Click here to go back</a>
PAN (II)	AAEPR0138G	ABCPA3999F	AFIPA0251Q	AACPA0167G	AACPA0168K	Total
No. of fully paid up equity shares held (IV)	150	150	150	1253639	1481589	2735678
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	150	150	150	1253639	1481589	2735678
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	11.96	14.13	26.09
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	150	150	150	1253639	1481589	2735678
Class eg:y						
Total	150	150	150	1253639	1481589	2735678
Total as a % of Total Voting rights	0	0	0	11.96	14.13	26.09
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						

No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	0	11.96	14.13	26.09
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)	0	0	0	610700	429900	1040600
As a % of total Shares held (b)	0	0	0	48.71	29.02	38.04
Number of equity shares held in dematerialized form (XIV)	150	150	150	1253639	1481589	2735678
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter Group	Promoter Group	Promoter Group	Promoter	Promoter	

**Any Other (specify)**

Serial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	PRIME GLOBAL MEDIA PRIVATE LIMITED	GLOBAL SHOWBIZ PRIVATE LIMITED	
PAN (II)	AAHCP2973K	AAF CG0322H	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	465536	570000	1035536
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	465536	570000	1035536
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.44	5.44	9.88
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	465536	570000	1035536
Class eg:y			
Total	465536	570000	1035536
Total as a % of Total Voting rights	4.44	5.44	9.88
No. Of Shares Underlying Outstanding convertible securities (X)			

No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.44	5.44	9.88
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of Shares pledged or otherwise encumbered (XIII)			
No. (a)	0	487500	487500
As a % of total Shares held (b)	0	85.53	47.08
Number of equity shares held in dematerialized form (XIV)	465536	570000	1035536
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

**Financial Institutions/ Banks**

Serial No.	1	2	
Name of the Shareholders (I)	UNION BANK OF INDIA M . S. MARG BR	INDIAN OVERSEAS BANK	<a href="#">Click here to go back</a>
PAN (II)	AAACU0564G	AAACI1223J	Total
No. of fully paid up equity shares held (IV)	218204	1245000	1463204
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	218204	1245000	1463204
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.08	11.88	13.96
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	218204	1245000	1463204
Class eg:y			
Total	218204	1245000	1463204
Total as a % of Total Voting rights	2.08	11.88	13.96
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares			

Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.08	11.88	13.96
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	218204	1245000	1463204
Reason for not providing PAN			
Reason for not providing PAN			

**Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.**

Serial No.	1	2	3	4	
Name of the Shareholders (I)	KAUSTUBH PUROHIT	RASHESH PUROHIT	UTKARSH PIPANIA	RAMCHANDRA PRABODHCHANDRA PUROHIT	<a href="#">Click here to go back</a>
PAN (II)	ARSPP9847M	ADQPP1270Q	DVSPP7468F	AFVPP7326J	Total
No. of fully paid up equity shares held (IV)	139500	150340	151010	395090	835940
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	139500	150340	151010	395090	835940
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.33	1.43	1.44	3.77	7.97
Number of Voting Rights held in each class of securities (IX)					
Class eg: X	139500	150340	151010	395090	835940
Class eg:y					
Total	139500	150340	151010	395090	835940
Total as a % of Total Voting rights	1.33	1.43	1.44	3.77	7.97
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)					
No. Of Shares					

Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)					
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.33	1.43	1.44	3.77	7.97
Number of Locked in shares (XII)					
No. (a)					
As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	139500	150340	151010	395090	835940
Reason for not providing PAN					
Reason for not providing PAN					



Any Other (specify)							
Serial No.	1	2	3	4	5	6	7
Category	Trusts	Foreign Portfolio Investor (Category - III)	Clearing Members	Non-Resident Indian (NRI)	HUF	Bodies Corporate	Bodies Corporate
Category / More than 1 percentage	Category	Category	Category	Category	Category	More than 1 percentage of shareholding	More than 1 percentage of shareholding
Name of the Shareholders (I)						ASSENT TRADING PRIVATE LIMITED	ARANAV TRADING AND INVESTMENTS PRIVATE LIMITED
PAN (II)						AAHCA9277F	AAACB2784P
No. of the Shareholders (I)	2	2	23	41	215	1	1
No. of fully paid up equity shares held (IV)	168	330	14962	24128	89703	465137	695464
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	168	330	14962	24128	89703	465137	695464
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0.14	0.23	0.86	4.44	6.63
Number of Voting Rights held in each class of securities (IX)							
Class eg: X	168	330	14962	24128	89703	465137	695464
Class eg:y							
Total	168	330	14962	24128	89703	465137	695464

Total as a % of Total Voting rights	0	0	0.14	0.23	0.86	4.44	6.63
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0	0.14	0.23	0.86	4.44	6.63
Number of Locked in shares (XII)							
No. (a)							
As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	168	0	14962	24128	89699	465137	695464
Reason for not providing PAN							
Reason for not providing PAN							

<b>Any Other (specify)</b>			
Serial No.	8	9	
Category	Bodies Corporate	Bodies Corporate	
Category / More than 1 percentage	More than 1 percentage of shareholding	Category	
Name of the Shareholders (I)	KALASH TRADING AND INVESTMENTS PRIVATE LIMITED		<a href="#">Click here to go back</a>
PAN (II)	AADCA9253D		Total
No. of the Shareholders (I)	1	120	403
No. of fully paid up equity shares held (IV)	756000	2149677	2278968
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	756000	2149677	2278968
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	7.21	20.5	21.73
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	756000	2149677	2278968
Class eg:y			
Total	756000	2149677	2278968
Total as a % of Total Voting rights	7.21	20.5	21.73
No. Of Shares Underlying Outstanding			

convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	7.21	20.5	21.73
Number of Locked in shares (XII)			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	756000	2149165	2278122
Reason for not providing PAN			
Reason for not providing PAN			

**significant beneficial owners**

Sr. No.	Details of the SBO					Details of the registered owner					Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*:					Date of creation / acquisition of significant beneficial interest
	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:					
											Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	
1	MARKAND NAVNITLAL ADHIKARI	AACPA0168K		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K		India		18.57			Yes	No	30-03-2016
2	MARKAND NAVNITLAL ADHIKARI	AACPA0168K		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H		India		19.57			Yes	No	30-03-2016
<b>Total:</b>											<b>38.14</b>	<b>0</b>	<b>0</b>			
3	LATE GAUTAM NAVNITLAL ADHIKARI	AACPA0167G		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K		India		16.4			Yes	No	30-03-2016
4	LATE GAUTAM NAVNITLAL ADHIKARI	AACPA0167G		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H		India		17.4			Yes	No	30-03-2016
<b>Total:</b>											<b>33.8</b>	<b>0</b>	<b>0</b>			