

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015	
1	Name of Listed Entity: SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED
2	Scrip Code/Name of Scrip/Class of Security: 540081/SAB EVENTS/EQUITY
3	Share Holding Pattern Filed under: Reg. 31(1)(b)
a.	Report for Quarter ending - 31st December, 2016
4	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?	Yes	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	



SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

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Table 1 - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares	Number of Voting Rights held in each class of securities		No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								Equity Shares	Class eg: Y			Total	No. (a)	As a % of total Shares held(b)	No. (a)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)		(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)		
(A)	Promoter & Promoter Group	9	4797914	0	0	4797914	45.77	4797914	0	4797914	45.77	1500536	31.27	3519300	73.35	4797914
(B)	Public	7236	5685797	0	0	5685797	54.23	5685797	0	5685797	54.23	0	0.00	N/A	N/A	5070036
(C)	Non Promoter - Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	N/A	N/A	0
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	N/A	N/A	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	N/A	N/A	0
	Total	7245	10483711	0	0	10483711	100.00	10483711	0	10483711	100.00	1500536	14.31	3519300	33.57	10467950



SAB Events & Governance New Media Limited

Table II (I)(d)- Statement showing shareholding pattern of the Promoter and Promoter Group

Sr No.	Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities	Shareholding as a % assuming full conversion of securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form	
								Equity Shares	Class eg: y	Total			Total as a % of (A+B+C)	No. (a)	As a % of total Shares held(b)	No. (a)		As a % of total Shares held(b)
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)		(xiii)		(xiv)	
1	Indian Individuals / Hindu Undivided Family																	
(a)	HEEREN NAVNITLAL ADHIKARI	7	3297378	0	0	3297378	31.45	3297378	0	3297378	0	31.45	0	0.00	2566800	77.84	3297378	
	SWATHI HIRENKUMAR ADHIKARI	1	150	0	0	150	0.00	150	0	150	0	0.00	0	0.00	0	0.00	150	
	BINDU RAMAN ADHIKARI	1	150	0	0	150	0.00	150	0	150	0	0.00	0	0.00	0	0.00	150	
	KAILASNATH MARKAND ADHIKARI	1	450000	0	0	450000	4.29	450000	0	450000	0	4.29	0	0.00	0	0.00	450000	
	MARKAND NAVNITLAL ADHIKARI	1	1198989	0	0	1198989	11.44	1198989	0	1198989	0	11.44	0	0.00	946800	78.97	1198989	
	GAUTAM NAVNITLAL ADHIKARI	1	1257939	0	0	1257939	12.00	1257939	0	1257939	0	12.00	0	0.00	1230000	97.78	1257939	
	RAVI GAUTAM ADHIKARI	1	390000	0	0	390000	3.72	390000	0	390000	0	3.72	0	0.00	390000	100.00	390000	
(b)	Central Government / State Government(s)	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(c)	Financial Institutions / Banks	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(d)	Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
	Bodies Corporate	2	1500536	0	0	1500536	14.31	1500536	0	1500536	0	14.31	0	0.00	952500	63.48	1500536	
	PRIME GLOBAL MEDIA PRIVATE LIMITED	1	750536	0	0	750536	7.16	750536	0	750536	0	7.16	0	0.00	285000	37.97	750536	
	GLOBAL SHOWBIZ PRIVATE LIMITED	1	750000	0	0	750000	7.15	750000	0	750000	0	7.15	0	0.00	667500	89.00	750000	
	Sub Total (A)(1)	9	4797914	0	0	4797914	45.77	4797914	0	4797914	0	45.77	0	0.00	3519300	73.35	4797914	
2	Foreign																	
(a)	Individuals (Non-Resident Individuals) / Foreign	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(b)	Government	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(c)	Institutions	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(d)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
(e)	Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
	Sub Total (A)(2)	0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	0	
	Total Shareholding Of Promoter And Promoter Group (A) = (A)(1)+(A)(2)	9	4797914	0	0	4797914	45.77	4797914	0	4797914	0	45.77	0	0.00	3519300	73.35	4797914	



SAB Fintech & Governance New Media Listing
Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	No. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of underlying Depository Receipts	Total nos. shares held (IV)+(V)+(VI)	Shareholding as a % of total nos. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding as a % of securities (A+B+C)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
							No. of Voting Rights					No. (a)	No. (a)	No. (a)	As a % of total Shares held	
							Equity Shares	Class #E Y	Total							
(I)	(II)	(IV)	(V)	(VI)	(VII)	(VIII)	(IX)	(X)	(XI)	(XII)	(XIII)	(XIV)	(XV)			
1 Institutions																
(a) Mutual Fund	2	270	0	0	270	0.00	270	0.00	0	0.00	0	0.00	0	0.00	0	270
(b) Venture Capital Funds	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(c) Alternate Investment Funds	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(d) Foreign Venture Capital Investors	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(e) Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(f) Financial Institutions / Banks	3	92	0	0	92	0.00	92	0.00	0	0.00	0	0.00	0	0.00	0	92
(g) Insurance Companies	2	60703	0	0	60703	0.58	60703	0.58	0	0.58	0	0.00	0	0.00	0	60703
(h) Provident Fund/ Pension Schemes	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(i) Any Other (Specify)	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
Sub Total (B)(1)	7	330	0	0	330	0.00	330	0.00	0	0.00	0	0.00	0	0.00	0	330
Sub Total (B)(2)	9	61395	0	0	61395	0.59	61395	0.59	0	0.59	0	0.00	0	0.00	0	61395
2 Central Government/ State Government/ President of India																
(a) Individuals	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(b) Non-Institutions	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(i) Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	6999	471726	0	0	471726	4.50	471726	4.30	0	4.50	0	0.00	0	0.00	0	450727
(ii) Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	6	785921	0	0	785921	7.50	785921	7.50	0	7.50	0	0.00	0	0.00	0	785921
(c) Employee Trusts	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(d) Overseas Depositories/holding DRs	0	0	0	0	0	0.00	0	0.00	0	0.00	0	0.00	0	0.00	0	0
(e) Any Other (Specify)	222	436695	0	0	436695	41.65	436695	41.65	0	41.65	0	0.00	0	0.00	0	436695
Bodies Corporate - Above 1%																
ASSENT TRADING PRIVATE LIMITED	1	101384	0	0	101384	0.07	101384	0.07	0	0.07	0	0.00	0	0.00	0	101384
A KANAV TRADING AND INVESTMENTS PVT LTD	1	695464	0	0	695464	6.65	695464	6.65	0	6.65	0	0.00	0	0.00	0	695464
KEYNOTE ENTERPRISES PVT LTD	1	642669	0	0	642669	6.13	642669	6.13	0	6.13	0	0.00	0	0.00	0	642669
KALASH TRADING AND INVESTMENTS PVT LTD	1	756000	0	0	756000	7.21	756000	7.21	0	7.21	0	0.00	0	0.00	0	756000
INAYAT CONSTRUCTION PRIVATE LIMITED	1	937980	0	0	937980	8.95	937980	8.95	0	8.95	0	0.00	0	0.00	0	937980
Sub Total (B)(3)	727	5624462	6	0	5624468	53.65	5624468	53.65	0	53.65	0	0.00	0	0.00	0	560971
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)	728	5667797	6	0	5667797	54.23	5667797	54.23	0	54.23	0	0.00	0	0.00	0	551036



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category	Category & Name of shareholders	FAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities	Shareholding as a % assuming full conversion of securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights					No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Equity Shares	Class eg: Shares	Total							
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)	(X)	(XI)	(XII)	(XIII)	(XIV)	(XV)			
1	Custodian/DR Holder Employee Benefit Trust (under SEBI (Share based Employee Benefit Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
2	Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C)2		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	

