

<b>General information about company</b>	
Scrip code	540081
NSE Symbol	SABEVENTS
MSEI Symbol	NOTLISTED
ISIN	INE860T01019
Name of the company	SAB Events & Governance Now Media Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

<b>Declaration</b>					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	No	No	No	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	No	No	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	Yes		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	Yes			

<b>Table VI - Statement showing foreign ownership limits</b>		
<b>Particular</b>	<b>Approved limits (%)</b>	<b>Limits utilized (%)</b>
As on shareholding date	100	0.64
As on the end of previous 1st quarter	100	0.64
As on the end of previous 2nd quarter	100	0.64
As on the end of previous 3rd quarter	100	0.64
As on the end of previous 4th quarter	100	0.62

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg: y	Total	
(A)	Promoter & Promoter Group	7	3771214			3771214	35.97	3771214		3771214	35.97
(B)	Public	9071	6712497			6712497	64.03	6712497		6712497	64.03
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	9078	10483711			10483711	100	10483711		10483711	100

Table I - Summary Statement holding of specified securities													
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group				35.97			1528100	40.52	3771214			
(B)	Public				64.03					6699384	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100			1528100	14.58	10470598	0	0	0

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	5	2735678			2735678	26.09	2735678		2735678	26.09
(d)	Any Other (specify)	2	1035536			1035536	9.88	1035536		1035536	9.88
Sub-Total (A)(1)		7	3771214			3771214	35.97	3771214		3771214	35.97
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	3771214			3771214	35.97	3771214		3771214	35.97
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(a)	Mutual Funds	2	270			270	0	270		270	0
(d)	Banks	5	1543737			1543737	14.73	1543737		1543737	14.73
(e)	Insurance Companies	2	60703			60703	0.58	60703		60703	0.58
Sub-Total (B)(1)		9	1604710			1604710	15.31	1604710		1604710	15.31
(2)	Institutions (Foreign)										
(e)	Foreign Portfolio Investors Category II	1	5000			5000	0.05	5000		5000	0.05
(g)	Any Other (specify)	1	30			30	0	30		30	0
Sub-Total (B)(2)		2	5030			5030	0.05	5030		5030	0.05
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	30			30	0	30		30	0
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	8675	1617215			1617215	15.43	1617215		1617215	15.43
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	14	1259819			1259819	12.02	1259819		1259819	12.02
(i)	Non Resident Indians (NRIs)	48	49720			49720	0.47	49720		49720	0.47
(l)	Bodies Corporate	109	1977696			1977696	18.86	1977696		1977696	18.86
(m)	Any Other (specify)	213	198277			198277	1.89	198277		198277	1.89
Sub-Total (B)(4)		9060	5102757			5102757	48.67	5102757		5102757	48.67
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		9071	6712497			6712497	64.03	6712497		6712497	64.03
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		9078	10483711			10483711	100	10483711		10483711	100
Total (A+B+C)		9078	10483711			10483711	100	10483711		10483711	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group												
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)				26.09			1040600	38.04	2735678			
(d)				9.88			487500	47.08	1035536			
Sub-Total (A) (1)				35.97			1528100	40.52	3771214			
(2)	Foreign											
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)				35.97			1528100	40.52	3771214			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(a)				0					270	0	0	0
(d)				14.73					1543737	0	0	0
(e)				0.58					60703	0	0	0
Sub-Total (B) (1)				15.31					1604710	0	0	0
(2)	Institutions (Foreign)											
(e)				0.05					5000	0	0	0
(g)				0					30	0	0	0
Sub-Total (B) (2)				0.05					5030	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(b)				0					0	0	0	0
(g)				15.43					1604978	0	0	0
(h)				12.02					1259819	0	0	0
(i)				0.47					49720	0	0	0
(l)				18.86					1977184	0	0	0
(m)				1.89					197943	0	0	0
Sub-Total (B) (4)				48.67					5089644	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)				64.03					6699384	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total ( A+B+C2 )				100					10470598			
Total (A+B+C )				100			1528100	14.58	10470598			

Individuals/Hindu undivided Family						
Searial No.	1	2	3	4	5	
Name of the Shareholders (I)	BINDU RAMAN	HEEREN NAVNITLAL ADHIKARI	LATE GAUTAM NAVNITLAL ADHIKARI	MARKAND NAVNITLAL ADHIKARI	RANNA HEEREN ADHIKARI	<a href="#">Click here to go back</a>
PAN (II)	AAEPR0138G	ABCPA3999F	AACPA0167G	AACPA0168K	BSQPA6086B	Total
No. of fully paid up equity shares held (IV)	150	150	1253639	1481589	150	2735678
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	150	150	1253639	1481589	150	2735678
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	11.96	14.13	0	26.09
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	150	150	1253639	1481589	150	2735678
Class eg: y						
Total	150	150	1253639	1481589	150	2735678
Total as a % of Total Voting rights	0	0	11.96	14.13	0	26.09
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	0	0	11.96	14.13	0	26.09
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)	0	0	610700	429900	0	1040600
As a % of total Shares held (b)	0	0	48.71	29.02	0	38.04
Number of equity shares held in dematerialized form (XIV)	150	150	1253639	1481589	150	2735678
Reason for not providing PAN						



Reason for not providing PAN						
Shareholder type	Promoter Group	Promoter Group	Promoter	Promoter	Promoter Group	

<b>Any Other (specify)</b>			
Searial No.	1	2	
Category	Bodies Corporate	Bodies Corporate	<a href="#">Click here to go back</a>
Name of the Shareholders (I)	PRIME GLOBAL MEDIA PRIVATE LTD	GLOBAL SHOWBIZ PRIVATE LIMITED	
PAN (II)	AAHCP2973K	AAF CG0322H	Total
No. of the Shareholders (I)	1	1	2
No. of fully paid up equity shares held (IV)	465536	570000	1035536
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	465536	570000	1035536
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.44	5.44	9.88
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	465536	570000	1035536
Class eg:y			
Total	465536	570000	1035536
Total as a % of Total Voting rights	4.44	5.44	9.88
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.44	5.44	9.88
<b>Number of Locked in shares (XII)</b>			
No. (a)			
As a % of total Shares held (b)			
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>			
No. (a)	0	487500	487500
As a % of total Shares held (b)	0	85.53	47.08

Number of equity shares held in dematerialized form (XIV)	465536	570000	1035536
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

<b>Banks</b>			
Searial No.	1	2	
Name of the Shareholders (I)	UNION BANK OF INDIA M . S. MARG BRANCH	INDIAN OVERSEAS BANK	<a href="#">Click here to go back</a>
PAN (II)	AAACU0564G	AAACH1223J	Total
No. of fully paid up equity shares held (IV)	218204	1245000	1463204
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	218204	1245000	1463204
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.08	11.88	13.96
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	218204	1245000	1463204
Class eg:y			
Total	218204	1245000	1463204
Total as a % of Total Voting rights	2.08	11.88	13.96
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.08	11.88	13.96
<b>Number of Locked in shares (XII)</b>			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	218204	1245000	1463204
<b>Reason for not providing PAN</b>			
Reason for not providing PAN			
<b>Sub-categorization of shares</b>			
Shareholding (No. of shares) under			

Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

<b>Bodies Corporate</b>				
Searial No.	1	2	3	
Name of the Shareholders (I)	ASSENT TRADING PVT LTD	ARANAV TRADING AND INVESTMENTS PVT LTD	KALASH TRADING AND INVESTMENTS PVT LTD	<a href="#">Click here to go back</a>
PAN (II)	AAHCA9277F	AAACB2784P	AADCA9253D	Total
No. of fully paid up equity shares held (IV)	464341	695464	756000	1915805
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	464341	695464	756000	1915805
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.43	6.63	7.21	18.27
<b>Number of Voting Rights held in each class of securities (IX)</b>				
Class eg: X	464341	695464	756000	1915805
Class eg:y				
Total	464341	695464	756000	1915805
Total as a % of Total Voting rights	4.43	6.63	7.21	18.27
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.43	6.63	7.21	18.27
<b>Number of Locked in shares (XII)</b>				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	464341	695464	756000	1915805
<b>Reason for not providing PAN</b>				
Reason for not providing PAN				
<b>Sub-categorization of shares</b>				
<b>Shareholding (No. of shares) under</b>				

Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Any Other (specify)		
Searial No.	1	
Category	Overseas Corporate Bodies	
Category / More than 1 percentage	Category	<a href="#">Click here to go back</a>
Name of the Shareholders (I)		
PAN (II)		Total
No. of the Shareholders (I)	1	1
No. of fully paid up equity shares held (IV)	30	30
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	30	30
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	30	30
Class eg:y		
Total	30	30
Total as a % of Total Voting rights	0	0
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)		
No. Of Shares Underlying Outstanding convertible securities and Warrants (X)		
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	30	30
Reason for not providing PAN		



Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>				
Searial No.	1	2	3	
Name of the Shareholders (I)	KAUSTUBH PUROHIT	RASHESH PUROHIT	RAMCHANDRA PRABODHCHANDRA PUROHIT	<a href="#">Click here to go back</a>
PAN (II)	ARSPP9847M	ADQPP1270Q	AFVPP7326J	Total
No. of fully paid up equity shares held (IV)	139500	150284	395090	684874
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	139500	150284	395090	684874
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.33	1.43	3.77	6.53
<b>Number of Voting Rights held in each class of securities (IX)</b>				
Class eg: X	139500	150284	395090	684874
Class eg:y				
Total	139500	150284	395090	684874
Total as a % of Total Voting rights	1.33	1.43	3.77	6.53
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.33	1.43	3.77	6.53
<b>Number of Locked in shares (XII)</b>				
No. (a)				
As a % of total Shares held (b)				
Number of equity shares held in dematerialized form (XIV)	139500	150284	395090	684874
<b>Reason for not providing PAN</b>				
Reason for not providing PAN				
<b>Sub-categorization of shares</b>				
Shareholding (No. of shares) under				

Sub-category (i)	0	0	0	0
Sub-category (ii)	0	0	0	0
Sub-category (iii)	0	0	0	0

Any Other (specify)						
Searial No.	1	2	3	4	5	
Category	Clearing Members	Trusts	Foreign Portfolio Investor (Category - III)	HUF	LLP	
Category / More than 1 percentage	Category	Category	Category	Category	Category	
Name of the Shareholders (I)						<a href="#">Click here to go back</a>
PAN (II)						Total
No. of the Shareholders (I)	3	2	2	199	7	213
No. of fully paid up equity shares held (IV)	68	168	330	59594	138117	198277
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	68	168	330	59594	138117	198277
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	0	0	0.57	1.32	1.89
Number of Voting Rights held in each class of securities (IX)						
Class eg: X	68	168	330	59594	138117	198277
Class eg:y						
Total	68	168	330	59594	138117	198277
Total as a % of Total Voting rights	0	0	0	0.57	1.32	1.89
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)						
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)						
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	0	0	0.57	1.32	1.89
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	68	168	0	59590	138117	197943

Reason for not providing PAN						
Reason for not providing PAN						
Sub-categorization of shares						
Shareholding (No. of shares) under						
Sub-category (i)	0	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0	0

significant beneficial owners														
Sr. No.	Details of the SBO					Details of the registered owner					Details of holding/ exercise of ri the reporting company, whether			
	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Name	PAN	Passport No. in case of a foreign national	Nationality	Nationality (Applicable in case of Any other is selected)	Whether by virtue of:			
											Shares	Voting rights	Rights on distributable dividend or any other distribution	
1	MR. MARKAND NAVNITLAL ADHIKARI	AACPA0168K		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K		India		18.57			Y
2	MR. MARKAND NAVNITLAL ADHIKARI	AACPA0168K		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H		India		19.57			Y
<b>Total:</b>											<b>38.14</b>	<b>0</b>	<b>0</b>	
3	LATE MR. GAUTAM NAVNITLAL ADHIKARI	AACPA0167G		India		PRIME GLOBAL MEDIA PRIVATE LIMITED	AAHCP2973K		India		16.4			Y
4	LATE MR. GAUTAM NAVNITLAL ADHIKARI	AACPA0167G		India		GLOBAL SHOWBIZ PRIVATE LIMITED	AAF CG0322H		India		17.4			Y
<b>Total:</b>											<b>33.8</b>	<b>0</b>	<b>0</b>	

