

**Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

1	<b>Name of Listed Entity:</b> SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED
2	<b>Scrp Code/Name of Scrip/Class of Security:</b> 540081/SAB EVENTS/EQUITY
3	<b>Share Holding Pattern Filed under:</b> Reg. 31(1)(b)
a.	<b>Report for Quarter ending - 30th September, 2016</b>
4	<b>Declaration:</b> The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		No
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3 Whether the Listed Entity has any shares against which depository receipts are issued?		No
4 Whether the Listed Entity has any shares in locked-in?	Yes	
5 Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	



**SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.**

- REGISTERED OFFICE ADDRESS 022-26246701  
 Unit No. 3/65, Sukh Shanti, Nutan Laxmi +91-022-26235134  
 Society, Cooper Hospital Lane, Opp. PNB, www.governancenow.com  
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- COMMUNICATION ADDRESS 022-40230000  
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 Andheri(W) Mumbai-400053 India  
 CIN : U22222MH2014PLC254848

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category	Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									Equity Shares	Class eg: Total	No of Voting Rights	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	Equity Shares	Class eg: Total	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)
1	Custodian/DR Holder Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0
2	Total Non-Promoter-Non Public Shareholding (C) = (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0	0





SAB Events & Governance Now Media Limited  
Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	Nos. of shareholders	No. of fully paid up equity shares held	(IV)	(V)	No. of shares underlying Depository Receipts	Total nos. shares held (VI) = (IV)+(V)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights in each class			No. of Shares Outstanding convertible securities (including Warrants)	Shareholding as a % assuming all convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialised form
								Equity Shares	Class e.g. Y	Total			(a)	(b)		
(I)	(III)	(IV)	(V)	(VI)	(VII)	(VIII) As a % of (VI)	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C)	(XII)	(XIII)	(XIV)				
<b>1 Institutions</b>																
(a) Mutual Fund	4	438	0	0	0	438	0.00	438	0	0.00	0	0.00	0	0.00	0	438
(b) Venture Capital Funds	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(c) Alternate Investment Funds	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(d) Foreign Venture Capital Investors	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(e) Foreign Portfolio Investor	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(f) Financial Institutions / Banks	3	92	0	0	0	92	0.00	92	0	0.00	0	0.00	0	0.00	0	92
(g) Insurance Companies	2	60703	0	0	0	60703	0.58	60703	0	0.58	0	0.58	0	0.00	0	60703
(h) Provident Funds/ Pension Funds	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(i) Any Other (Specify)	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
FII	2	330	0	0	0	330	0.00	330	0	0.00	0	0.00	0	0.00	0	330
Sub Total (B)(1)	11	61563	0	0	0	61563	0.59	61563	0	0.59	0	0.59	0	0.00	0	61563
Central Government/ State Government/(e)/ President of India	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
Sub Total (B)(2)	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
<b>3 Non-Institutions</b>																
(a) Individuals																
i. Individual shareholders holding nominal share capital up to Es. 2 lakhs.	7054	473744	0	0	0	473744	4.52	473744	0	4.52	0	4.52	0	0.00	0	45900
ii. Individual shareholders holding nominal share capital in excess of Es. 2 lakhs.	5	763195	0	0	0	763195	7.28	763195	0	7.28	0	7.28	0	0.00	0	763195
RAMCHANDRA P PUROHIT	1	404990	0	0	0	404990	3.86	404990	0	3.86	0	3.86	0	0.00	0	404990
RASHISH P PUROHIT	1	150877	0	0	0	150877	1.44	150877	0	1.44	0	1.44	0	0.00	0	150877
KAUSTUBH PUROHIT	1	139500	0	0	0	139500	1.33	139500	0	1.33	0	1.33	0	0.00	0	139500
(b) NBFCs registered with RBI	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(c) Employee Trusts Overseas	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(d) Depositories(holding DRs) (balancing figure)	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0
(e) Any Other (Specify)	229	4387295	0	0	0	4387295	41.85	4387295	0	41.85	0	41.85	0	0.00	0	4386663
Bodies Corporate - Above 1%																
ASSENT TRADING PRIVATE LIMITED	1	1013384	0	0	0	1013384	9.67	1013384	0	9.67	0	9.67	0	0.00	0	1013384
ARNAV TRADING AND INVESTMENTS PVT LTD	1	695464	0	0	0	695464	6.63	695464	0	6.63	0	6.63	0	0.00	0	695464
KEYNOTE ENTERPRISES PVT LTD	1	642669	0	0	0	642669	6.13	642669	0	6.13	0	6.13	0	0.00	0	642669
KALASH TRADING AND INVESTMENTS PVT LTD	1	756000	0	0	0	756000	7.21	756000	0	7.21	0	7.21	0	0.00	0	756000
INAYATA CONSTRUCTIONS PRIVATE LIMITED	1	929480	0	0	0	929480	8.87	929480	0	8.87	0	8.87	0	0.00	0	929480
Sub Total (B)(3)	7288	563234	0	0	0	563234	53.65	563234	0	53.65	0	53.65	0	0.00	0	5608758
Total Public Shareholding (B) = (B)(1) + (B)(2) + (B)(3)	7299	5685797	0	0	0	5685797	54.23	5685797	0	54.23	0	54.23	0	0.00	0	5669991

Table II (I)(a)- Statement showing shareholding pattern of the Promoter and Promoter Group

Sr No.	Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (VII) As a % of (A+B+C2)	Number of Voting Rights		No. of Shares Underlying Outstanding convertible securities (including	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights	Class eg: Equity Shares			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(I)		(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)		(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)
1	Indian Individuals / Hindu Undivided Family	7	3297378	0	0	3297378	31.45	3297378	0	3297378	31.45	0	0.00	2647500	80.29	3297378
	HEEREN NAVNITLAL ADHIKARI	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150
	SWATI HIRENKUMAR ADHIKARI	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150
	BINDU RAMAN ADHIKARI	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150
	KAILASHNATH MARKAND ADHIKARI	1	450000	0	0	450000	4.29	450000	0	450000	4.29	0	0.00	0	0.00	450000
	MARKAND NAVNITLAL ADHIKARI	1	1198989	0	0	1198989	11.44	1198989	0	1198989	11.44	0	0.00	1027500	85.70	1198989
	GAUTAM NAVNITLAL ADHIKARI	1	1257939	0	0	1257939	12.00	1257939	0	1257939	12.00	0	0.00	1230000	97.78	1257939
	RAVI GAUTAM ADHIKARI	1	390000	0	0	390000	3.72	390000	0	390000	3.72	0	0.00	390000	100.00	390000
(b)	Central Government / State Government(s)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(c)	Financial Institutions / Banks	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(d)	Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
	Bodies Corporate	2	1500536	0	0	1500536	14.31	1500536	0	1500536	14.31	0	0.00	1179600	78.61	1500536
	PRIME GLOBAL MEDIA PRIVATE LTD	1	750536	0	0	750536	7.16	750536	0	750536	7.16	0	0.00	512100	68.23	750536
	GLOBAL SHOWBIZ PRIVATE LIMITED	1	750000	0	0	750000	7.15	750000	0	750000	7.15	0	0.00	667500	89.00	750000
	Sub Total (A)(I)	9	4797914	0	0	4797914	45.77	4797914	0	4797914	45.77	0	0.00	3827100	79.77	4797914
2	Foreign Individuals (Non-Resident Individuals / Foreign Individuals)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(a)	Government	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(b)	Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(c)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
(d)	Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
	Sub Total (A)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0
	Total Shareholding Of Promoter And Promoter Group (A) = (A)(I)+(A)(2)	9	4797914	0	0	4797914	45.77	4797914	0	4797914	45.77	0	0.00	3827100	79.77	4797914



Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares			No. of Voting Rights			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
							(VII) As a % of (A+B+C2)	Equity Shares	Class eg: Total	Total % of (A+B+C)	No. (a)	As a % of total Shares held (b)			No. (a)	As a % of total Shares held (b)			
																	(VIII) As a % of (A+B+C2)	(IX)	
(A)	Promoter & Promoter Group	9	4797914	0	0	4797914	45.77	0	4797914	45.77	0	0	0	0	1500536	31.27	3827100	79.77	4797914
(B)	Public	7299	5685797	0	0	5685797	54.23	0	5685797	54.23	0	0	0	0	0	0.00	NA	NA	5669991
(C)	Non Promoter - Non Public																		
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0.00	0	0	0	0	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0.00	0	0	0	0	0	0.00	NA	NA	0
	<b>Total</b>	<b>7308</b>	<b>10483771</b>	<b>0</b>	<b>0</b>	<b>10483771</b>	<b>100.00</b>	<b>10483771</b>	<b>100.00</b>	<b>100.00</b>	<b>0</b>	<b>10483771</b>	<b>100</b>	<b>1500536</b>	<b>14.31</b>	<b>3827100</b>	<b>36.51</b>	<b>10467905</b>	

