

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1	Name of Listed Entity: SAB EVENTS & GOVERNANCE NOW MEDIA LIMITED
2	Scrip Code/Name of Scrip/Class of Security: 540081/SAB EVENTS/EQUITY
3	Share Holding Pattern Filed under: Reg. 31(1)(b)
a.	Report for Quarter ending - 30th June, 2017
4	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

	Particulars	Yes*	No*
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?	Yes	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	Yes	



SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

- 📍 REGISTERED OFFICE ADDRESS
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☎ +91-022-26235134
🌐 www.governancenow.com
- 📍 Ground Floor, 24 A, Mindmill Corporate Tower, Film City, Sector - 16A, Noida - 201301
 CIN : U22222MH2014PLC254848
- 📞 0120-4577999
☎ 0120-4577999

SAB Events & Governance Now Media Limited
Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of underlying Depository Receipts	Total nos. shares held (IV)+(V)+(VI)	Shareholding as a % of total no. of shares			Number of Voting Rights of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
							(VII) As a % of (A+B+C2)	(VIII) As a % of (A+B+C)	(IX) Total	Equity Shares	Class eg. y	Total			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX) Total	(X) = (VII)+(X) As a % of (A+B+C2)	(XI)	(XII)	(XIII)	(XIV)						
(A)	Promoter & Promoter Group	8	4797914	0	0	4797914	45.77	4797914	45.77	0	45.77	7.50	359636	2581800	53.81	4797914			
(B)	Public	7027	5685797	0	0	5685797	54.23	5685797	54.23	0	54.23	0.00	0	NA	NA	5670937			
(C)	Non Public																		
(CI)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0.00	0	0.00	0.00	0	NA	NA	0			
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0.00	0	0.00	0.00	0	NA	NA	0			
	Total	7035	10483711	0	0	10483711	100.00	10483711	100.00	0	100	3.43	359636	2581800	24.63	10468851			



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Table II (0)(a)- Statement showing shareholding pattern of the Promoter and Promoter Group

Sr No.	Category & Name of the Shareholders	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares	Number of Voting Rights held in each class of securities			No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								Equity Shares	Class eg: y	Total			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)		
1	Indian																
(a)	Individuals/ Hindu Undivided Family	6	3297378	0	0	3297378	31.45	3297378	0	3297378	31.45	0	0.00	1629300	49.41	3297378	
	HEEREN NAVNITLAL ADHIKARI	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150	
	SWATI HIRENKUMAR ADHIKARI	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150	
	BINDU RAMAN	1	150	0	0	150	0.00	150	0	150	0.00	0	0.00	0	0.00	150	
	MARKAND NAVNITLAL ADHIKARI	1	1648989	0	0	1648989	15.73	1648989	0	1648989	15.73	0	0.00	609300	36.95	1648989	
	GAUTAM NAVNITLAL ADHIKARI	1	1257939	0	0	1257939	12.00	1257939	0	1257939	12.00	0	0.00	630000	50.08	1257939	
	RAVI GAUTAM ADHIKARI	1	390000	0	0	390000	3.72	390000	0	390000	3.72	0	0.00	590000	100.00	390000	
(b)	Central Government / State Government(s)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(c)	Financial Institutions / Banks / Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(d)	Bodies Corporate	2	1500536	0	0	1500536	14.31	1500536	0	1500536	14.31	0	0.00	952500	63.48	1500536	
	PRIME GLOBAL MEDIA PRIVATE LIMITED	1	750536	0	0	750536	7.16	750536	0	750536	7.16	0	0.00	285000	37.97	750536	
	GLOBAL SHOWBIZ PRIVATE LIMITED	1	750000	0	0	750000	7.15	750000	0	750000	7.15	0	0.00	667500	89.00	750000	
	Sub Total (A)(1)	8	4797914	0	0	4797914	45.77	4797914	0	4797914	45.77	0	0.00	2581800	53.81	4797914	
2	Foreign																
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(b)	Government	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(c)	Institutions	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(d)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
(e)	Any Other (Specify)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
	Sub Total (A)(2)	0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	
	Total Shareholding Of Promoter And Promoter Group (A) = (A)(1)+(A)(2)	8	4797914	0	0	4797914	45.77	4797914	0	4797914	45.77	0	0.00	2581800	53.81	4797914	



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Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	Nos. of sharehold-ers	No. of fully paid-up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VI)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
							Equity Shares	Class eg: y	Total			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(I)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)	(IX)	(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)				
1. Institutions																
(a) Mutual Fund	2	270	0	0	0	270	0.00	270	0	0.00	0	0.00	0	0.00	NA	270
(b) Venture Capital Funds	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(c) Alternate Investment Funds	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(d) Foreign Venture Capital Investors	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(e) Foreign Portfolio Investor	0	0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(f) Financial Institutions / Banks	3	92	0	0	92	0.00	0.00	92	0	0.00	0	0.00	0	0.00	NA	92
(g) Insurance Companies	2	60703	0	0	60703	0.58	0.58	60703	0	0.58	0	0.00	0	0.00	NA	60703
(h) Provident Funds/ Pension Funds	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(i) Any Other (Specify)	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
Sub-Total (B)(1)	9	61395	0	0	61395	0.59	0.59	61395	0	0.59	0	0.00	0	0.00	NA	61065
2. Central Government/ State Government(s)/ President of India																
(a) President of India	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
Sub-Total (B)(2)	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
3. Non-Institutions																
(a) Individuals																
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	6800	459812	0	0	459812	4.39	4.39	459812	0	4.39	0	0.00	0	0.00	NA	445911
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	6	785968	0	0	785968	7.50	7.50	785968	0	7.50	0	0.00	0	0.00	NA	785968
RAMCHANDRA P PUROHIT	1	404900	0	0	404900	3.86	3.86	404900	0	3.86	0	0.00	0	0.00	NA	404900
RASHESH T PUROHIT	1	150877	0	0	150877	1.44	1.44	150877	0	1.44	0	0.00	0	0.00	NA	150877
KAJASTURH PUROHIT	1	139500	0	0	139500	1.33	1.33	139500	0	1.33	0	0.00	0	0.00	NA	139500
(b) NBFCs registered with RBI	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(c) Employee Trusts	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
(d) Overseas Depositories(holding DRs) (balancing figure)	0	0	0	0	0	0.00	0.00	0	0	0.00	0	0.00	0	0.00	NA	0
Sub-Total (B)(3)	212	4778622	0	0	4778622	41.77	41.77	4778622	0	41.77	0	0.00	0	0.00	NA	4377990
(e) Any Other (Specify)																
Bodies Corporate - Above 1%																
ASSENT TRADING PRIVATE LIMITED	1	1013344	0	0	1013344	9.67	9.67	1013344	0	9.67	0	0.00	0	0.00	NA	1013344
ARANAV TRADING AND INVESTMENTS PRIVATE LIMITED	1	695464	0	0	695464	6.63	6.63	695464	0	6.63	0	0.00	0	0.00	NA	695464
KEYNOTE ENTERPRISES PRIVATE LIMITED	1	642669	0	0	642669	6.13	6.13	642669	0	6.13	0	0.00	0	0.00	NA	642669
KALASH TRADING AND INVESTMENTS PRIVATE LIMITED	1	756000	0	0	756000	7.21	7.21	756000	0	7.21	0	0.00	0	0.00	NA	756000
INAYAT A CONSTRUCTIONS PRIVATE LIMITED	1	942880	0	0	942880	8.99	8.99	942880	0	8.99	0	0.00	0	0.00	NA	942880
Sub-Total (B)(3)	7018	5624402	0	0	5624402	53.65	53.65	5624402	0	53.65	0	0.00	0	0.00	NA	5609872
Total Public Shareholding																
(B) = (B)(1)+(B)(2)+(B)(3)	7027	5685797	0	0	5685797	54.23	54.23	5685797	0	54.23	0	0.00	0	0.00	NA	5670937



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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category	Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights		Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Equity Shares	Class eg: y								
1	Custodian/DR Holder			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	(XIV)
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0
	Total Non-Promoter- Non Public Shareholding			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0
	(C) = (C1)+(C2)			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0



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