



# Post Graduate Diploma in Management – Public Policy & Management (PGDM-PPM)

Information Brochure 2024  
18-Month Full Time Programme



## DIRECTOR'S MESSAGE

**Prof. Arvind Sahay Ph.D.**  
Director, MDI Gurgaon  
Professor of Marketing

“ At MDI, we offer a multidisciplinary approach to public policy education. Our curriculum combines theoretical knowledge with practical skills, equipping students with the tools to navigate the intricacies of policy formulation, implementation, and evaluation. We foster critical thinking, analytical reasoning, and strategic decision-making abilities, enabling our students to address the diverse needs of communities and stakeholders. ”

The landscape of Public Policy and Management is undergoing a significant transformation. While space and speed are driven by technology, geopolitics, and rapid innovation, their scope and scale redefine the interaction between local and global governance paradigms. This program is an attempt to shape the future of decision-makers so that they can make changes in the lives of the citizens. With over one and a half decades of existence, the School of Public Policy and Governance at MDI Gurgaon has restructured the curriculum to align with contemporary challenges and opportunities. MDI's multi-disciplinary faculty with state-of-the-art infrastructure in the heart of the National Capital Territory stands out as a top institution for decision-makers. Along with academic engagement, the unique program design fosters a constant interface with experts from industry, government, and civil society organizations.

The recent shift in collaborative governance has raised a critical need for professional capacity & behavioral competency to instill effectiveness, efficiency & innovation in public services. In the contemporary governance paradigm, public services are the outcome of an equitable partnership between the Government, business & civil society. The MDI Public Policy Program is designed for individuals who aspire to set an example by making a meaningful contribution to the public, private & development sectors as

policy-makers, decision-makers, or development experts.

The Public Policy Program at MDI boasts a world-class faculty comprising experienced practitioners and leading researchers. Apart from classroom deliberations on problem-solving skills, in the field visits, participants immerse themselves in real-life situations. Industry and one-week rural field visits are organized to bridge the gap between theory and practice. At the end of the academic sessions, participants assimilate knowledge, skills, and experience in writing a policy paper under the joint supervision of faculty and leaders from government or industry.

Upon completing the program, our graduates embark on rewarding careers across various sectors. More importantly, they assume roles in government organizations, international institutions, research organizations, NGOs, consulting firms, think tanks, and academia. The program equips them with the skills to navigate the complexities of the public sector, devise innovative policy solutions, and lead transformative initiatives.

If you are determined and passionate about becoming a change master, join us to become a responsible Public Policy leader by fostering solutions to a sustainable planet and prosperity. Being part of MDI will undoubtedly unleash your potential.

I welcome you to join the MDI Public Policy Program.

“

The context of education in public policy has drastically changed in the last decade. Rise of need for global governance, innovation in public service delivery, and sustainable solutions. It has raised unprecedented demand for integrating multiple competencies to resolve wicked problems. While the government's vision is aligned with citizens' values, policies need to cultivate low-cost innovations for solutions to become Viksit Bharat.

”

In 2006, MDI Gurgaon, established the School of Public Policy and Governance to bridge the gap between academia and administrators. Since then, the **Post Graduate Diploma in Management-Public Policy and Management (PGDM-PPM)** has evolved to co-create public value for changing the lives of the citizens. The program allows policymakers and decision-makers to develop comprehensive competency by integrating experience and evidence to make value judgments. The program is designed to bridge domain competencies on public policies, governance, and behavioral competency by aligning core courses on functional competency for productive efficiency & domain competency for professional effectiveness.

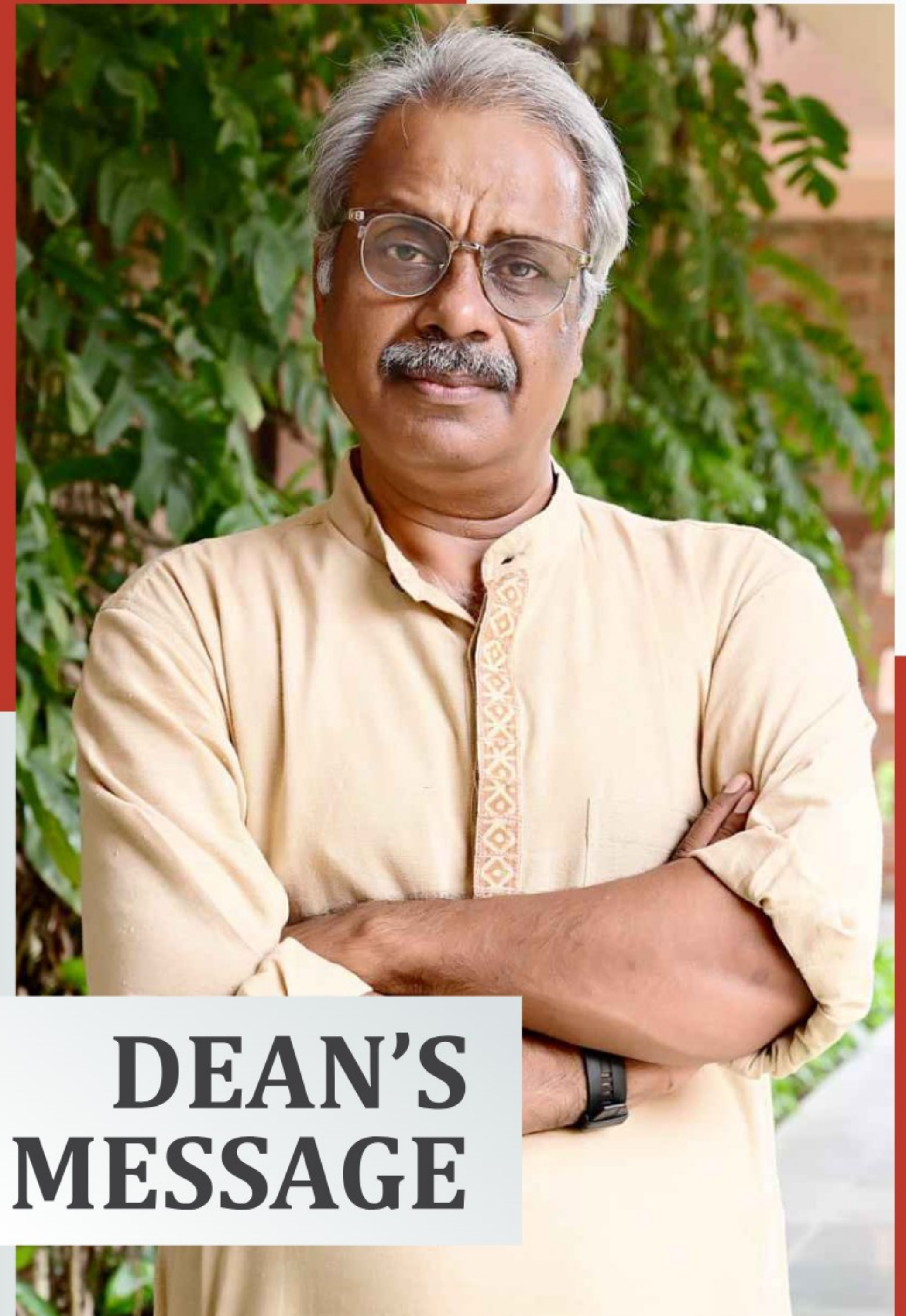
While the program develops vertical in-depth knowledge on multidimensional domains, including finance, economics, organizational development, water, gender, energy, and sustainable development, the PGDM - (PPM) last two semesters focused on horizontal integration of skills by promoting three broad areas of domain specialization. The three domains of specialization allow decision-makers practical tools for integrating vertical and horizontal knowledge to develop the capability to identify positive change in policies and governance issues. It is aimed at developing specialized capability in the field of (i) citizen-centric governance and effective public system management, (ii) effective and efficient

leadership in collaborative governance, and (iii) innovative global and regional sustainable development policies and practices.

The collective endeavor of the program is to identify, inculcate, and innovate public systems and their management. If your passion drives you towards a profession to alter the problems into sustainable solutions aimed towards Viksit Bharat, in that case, a group of dedicated faculties, policy and development experts, I extend my invitation to the public policy program in the School of Public Policy and Governance at MDI Gurgaon.

The 18-month program, which includes 15 months at MDI and three months in a real-world academic environment with more than 70 faculty members, policy and development experts, 1000 students and alumni across the globe, offers a unique learning experience. It's a journey that equips you with the skills and knowledge to produce, acquire, conserve, and dispense understanding for the citizen's benefit.

Feel free to contact us. We look forward to hearing from you and discussing how the MDI Public Policy Program can help you achieve your career aspirations.



## DEAN'S MESSAGE

**Prof. Avanish Kumar**

Dean-School of Public Policy and Governance

## ABOUT US

Over 50 years, Management Development Institute Gurgaon has promoted decision makers in shaping policies and practices in government, business and society. MDI Gurgaon is accredited by the following international bodies:

- Association to Advance Collegiate Schools of Business (AACSB)
- National Board of Accreditation (NBA)
- Association of MBAs (AMBA), UK

MDI has been consistently ranked among the top B-schools in various ranking surveys conducted by National and International agencies. MDI global footprints with its alum in more than 50 countries provides a strategic corpus of knowledge. Over 700 new members join the MDI alumni network every year.

MDI programmes are approved by the All-India Council for Technical Education (AICTE). The residential nature of MDI programmes provides an unique opportunity for teamwork and continuous learning on campus with round the-clock access to state-of-the-art library.

Research by MDI faculty, along with business leaders and policy experts talks provides a blend of experience. Located in the National Capital of Delhi in the business hub of Gurugram, MDI provides a unique government & corporate connect to the student community.



## CORE VALUES

MDI inculcates core values that direct its vision & mission to attain excellence and sustain innovation.

**ACCOUNTABILITY:** MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.

**TRANSPARENCY:** MDI shall operationalise transparency as the ability of individuals in the organisation to be responsive, productive, and innovative.

**TRUST:** MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and on process-based decision making.

**INCLUSION:** MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.

**EMPATHY:** MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

## VISION

"MDI aims to be a globally recognised management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives."

## MISSION

- Become a globally recognised management school with international and national recognition through knowledge development.
- Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
- Encourage continuous innovation.
- Create and nurture socially responsible leaders.
- Promote sustainable alternatives in decision making.

# BOARD OF GOVERNORS



Shri. Rajnish Kumar  
Chairman

## MEMBERS



Shri. Suchindra Misra



Shri. T V Mohandas Pai



Shri. Sanjeev Bikhchandani



Ms. Sangeeta Talwar



Shri. Kalyan Kumar



Shri. Sandeep Batra



Dr. Prabal Kumar Sen



Dr. Arvind Sahay  
Director, MDI Gurgaon



Dr. Amarjit Chopra  
AICTE Representative



Dr. Jyotsna Bhatnagar  
Faculty Representative  
Professor, MDI Gurgaon



Ms. Dimple Arora  
Alumni Representative



Ms. Rohini Singh  
Alumni Representative

## SECRETARY



Dr. Antony Jose  
MDI Gurgaon

#MADE IN  
#MDI



# SCHOOL OF PUBLIC POLICY AND GOVERNANCE

*Making a difference to Citizens' lives through Public Service*

The current governance model, influenced by rapidly advancing technology and climate change, requires decision-makers to come up with innovative, sustainable solutions. This has led to increased government, business, and civil society collaborations, blurring the lines between national and international governance. Understanding the importance of developing expertise in specific areas and behaviors, MDI was the pioneer in establishing a School of Public Policy and Governance in 2005 with three main objectives.

- ▶▶ To establish a think tank in India where decision-makers can share ideas and knowledge to shape policies and drive their implementation.
- ▶▶ To foster collaborative governance for innovative public policy implementation in India and share it globally.
- ▶▶ To collaborate with the government, businesses, and civil society to strengthen the capabilities of civil servants and development practitioners in formulating the policy framework and its implementation plan.

## 01 Research, Consulting & Capacity Building

Faculty members are actively engaged in research and knowledge creation. Areas of expertise include, sustainable development, natural resource management, governance, law & judicial reforms, public management, corporate social responsibility, e-governance, good governance and energy modeling and forecasting. The school is conducting several Mid-Career Programs for government officers.

## 02 Fellow/Executive Fellow Program in Management

Several senior government officers and senior professionals from private sector/consulting firms have successfully gained from the doctoral level fellow program in public policy and governance. Some of the Scholars are working in think tanks and as a faculty in premier academic institutions.

## 03 Post-Graduate Diploma in Management - Public Policy and Management (PGDM-PPM)

Since 2006, the AICTE-approved and DoPT- supported Post Graduate Diploma in Management-Public Policy and Management (PGDM-PPM) at MDI has consistently aimed to develop comprehensive competency by aligning government vision, business solutions along with citizens' values.

# POST GRADUATE DIPLOMA IN MANAGEMENT - PUBLIC POLICY AND MANAGEMENT (PGDM-PPM)



MDI School of Public Policy and Governance offers its flagship program, 'Post Graduate Diploma in Management - Public Policy and Management (PGDM-PPM),' as a novel opportunity for those who are aspiring to contribute to India's sustained progress towards an inclusive society through citizen-centric public policy.

## OVERVIEW

01

The 18-month full-time **Post Graduate Diploma in Management - Public Policy and Management (PGDM-PPM)** offered by the MDI Gurgaon has been running since 2006. Supported by the Department of Personnel and Training (DoPT), Government of India, the PGDM-PPM is filled with groundbreaking insights on effective policy-making and management strategies. Since its inception, the program has trained more than 250 senior officers representing 22 ministries/organizations & state Governments from 12 services.

PGDM-PPM is also extended to the non-government sector, 'Self' candidates. This enables a learning platform to facilitate interaction and knowledge exchange between participants from the government and private sectors in a classroom, enhancing analytical skills relevant to drafting public policy.

02

## PROGRAMME LEARNING GOALS (LGS)

- Responsible citizen consciousness
- Global perspective
- Critical and innovative thinking
- Strategic leadership orientation
- Evidence-based citizen-centric policy analysis

03

## TARGET AUDIENCE

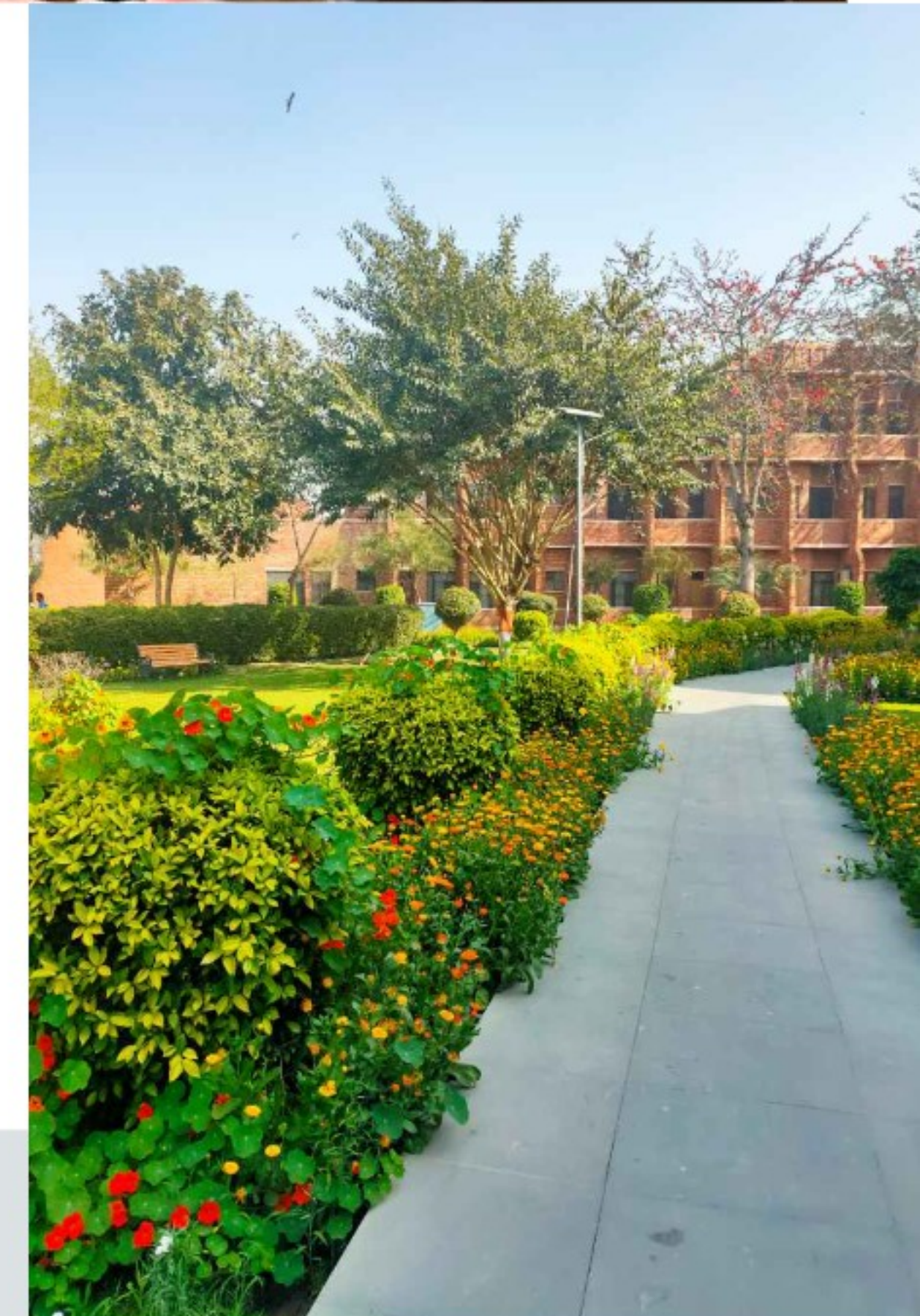
### Government Officials

Middle-level and Senior Government Officers sponsored by the DoPT and State Cadres.

### Self-Sponsored candidates

Aspirants looking to make a career in providing solutions to the government and policy making bodies, or in engaging with government bodies on behalf of the private sector, or in joining think-tanks and policy making organizations, besides many others.

A minimum of 3-year experience in Central State Government organizations & departments at Middle or Senior Management levels/Consultant firms/Multilateral Agencies/NGOs/CSOs/Development Professionals working on public policy and governance.



# PROGRAMME STRUCTURE

- 18 months full time Post graduate Diploma in Management – Public Policy and Management.
- The coursework is covered over the first 15 months of the program and spread over eight terms (each of 7-8 weeks approximately), which includes one week of end term examination followed by a rural immersion module and a dissertation/policy paper.
- The course curriculum comprises of 39 core courses spread over term 1 to 5 including 12 elective courses spread over terms 6 & 7 followed by mandatory rural immersion module equivalent to total 106.5 credits.
- The final component of the program is a dissertation/policy paper during the last three months of the 18-month period.

## CHOOSE FROM A WIDE RANGE OF COURSES

The curriculum comprises core and elective courses. Core courses lay the foundation and cover all aspects of Management and are mandatory. Electives are chosen based on the candidate's areas of interest. An indicative list of Core and Elective courses is given below:

01

### CORE COURSES

- Workshop on Understanding Self
- Microeconomics
- Accounting Budgeting and Control
- Workshop on Effective Leadership Communication
- Workshop on Cases on Public Policy in India
- Public Management and Governance
- Understanding Human Resource Management
- Policy Paper Writing Workshop
- Ethics in Public Services
- Macro-Economic Environment
- Qualitative Methods in Policy Research
- Fundamentals of Public Policy Analysis
- Quantitative Methods in Policy Research
- Corporate Governance & Social Responsibility
- Managing Change in Public Organizations
- Emotional Intelligence
- Managing Public Private Partnership
- Corporate Finance and Financial Markets
- Global Governance & Sustainable Development
- Marketing Management
- Global Perspectives & Negotiation Skill
- Institutions & Development
- Civil Society Organizations and Governance
- Information Technology & E-Governance
- Public Finance and Policy
- Regulations Policy and Practice in Financial Sector
- Emerging Information Technologies in Public Policy

02

### ELECTIVES

- Leadership Competencies for Change & Development
- Social Exclusion, Poverty & Regional Development
- Governance & Management of Natural Resources
- Advanced Policy Modelling
- Operations & Supply Chain Management
- Cyber Security in Government
- Energy Policies & Sustainable Development
- Influencing Citizen Behavior through Campaign Management
- Infrastructure Economics and Financing
- Innovation in Public Service Delivery
- Data Analytics
- Microfinance & Digital Finance: Customers, Models & Policy





**PEDAGOGY** 01

- ▶ The approach includes lectures, case study, role plays, group assignments, quizzes, exams conducted by MDI faculty and public policy experts and practitioners to offer holistic understanding on public policy & governance, law, project management, public finance, infrastructure and sustainable development, economics, and leadership & human resources management.
- ▶ In-depth understanding and testing of ideas through an application-oriented policy paper/dissertation.
- ▶ Interdisciplinary approach in learning and Experiential learning components taught by faculty with over two-three decades of international and national experience in government, industry, and academia.
- ▶ It also offers peer learning opportunities since the batch includes participants from various ministries, departments, and corporations.
- ▶ Opportunity for interacting with eminent academicians, policy makers & industry leaders who delve into the current business & policy issues.

**EVALUATION** 02

MDI Gurgaon follows a continuous evaluation system. A participant earns a letter grade in each course with an associated grade point. The credit weightage average of these grades in the programme is Cumulative Grade Point Average (CGPA).

**AWARDS** 03

Director's Gold Medal for obtaining the Highest CGPA.

The School of Public Policy and Governance Gold Medal for "Outstanding Performance on obtaining 2<sup>nd</sup> highest CGPA.

**CLASS SCHEDULE** 04

Classes are held from 9:00 AM to 4:00 PM on weekdays, with a lunch break from 1.15 PM to 2.15 PM.

**SPORTS FACILITY** 05

The Institute has a Basket Ball, floodlit Badminton court, Tennis court and facilities for indoor games like table tennis etc.

**ALUMNI MEET & ASSOCIATION** 06

Every person receiving a diploma of the Institute becomes a life member of the Association; members have the benefit of the use of the Institute library at nominal charges. The Alumni Association of the Institute acts as a platform through which the alumni can keep in touch with various activities of their alma mater. The Alumni association also acts as a forum to obtain feedback regarding the educational programmes.

**EXTRACURRICULAR ACTIVITIES** 07

The Organizing Committee comprising participants and PPM office plans extracurricular activities throughout the academic year. These are in line with academic activities and shared with all respective stakeholders to plan their academic and official engagements accordingly to ensure maximum benefits of their overall engagement with MDI Gurgaon.



1<sup>st</sup> Class of 2006-08



## PROGRAMME HIGHLIGHTS

- **15 months in MDI Gurgaon campus** is designed to promote behavioral competency to cognitive gain, behavioral change for promoting citizen centricity, Policy formulation, implementation, analysis, evaluation, and assessment skills. PGDM-PPM program is further modified to incorporate mission Karmayogi behavioral and functional competencies.
- **Community of Practice Interphase:** Interaction with Policy Experts/Development Experts/Alumni & Theme-based Workshops/Round Tables.
- **One-week Village Immersion for convergence of competencies:** Real Life Laboratory to exchange and engage society and policy implementors on topical policy issues in the search for sustainable alternatives. The objective is to provide participants with a comprehensive understanding of the economic dynamics within rural areas. so they may recognize the insights and vital role played by local organizations in empowering and supporting marginalized communities on the ground.
- **Industry Immersion:** Industry visit is introduced from 2023 to provide an exposure to participants to operations in a manufacturing plant and interact with senior decision maker on business-government relations in economic growth.
- **Policy Paper:** Knowledge is converted in a usable form for national and local development in the form of a White Paper.
- **Sports Week:** A sports week is conducted on several sports, in line with Fit India initiatives.
- **Alumni Network:** Alumni of 250 senior officers representing 22 Ministries/Organizations & State Governments from 12 Services.
- **Multi-disciplinary in-house faculty,** state-of-the-art library & continuous learning and sharing environment.

15<sup>th</sup> & 16<sup>th</sup> Class of 2022-24 & 2023-25





## ADMISSION PROCESS

### IMPORTANT DATES

Date of opening of application form	12 June 2024
Last date for accepting the admission application	31 July 2024
Personal Interview	3-4 August 2024
Personal Interview Venue	Online/MDI campus, Gurugram
Result Notification and Admission Offer	6 August 2024
Commencement of Classes (As per AICTE notification)	11 September 2024

\*Subject to AICTE extension of approval & notification

### ELIGIBILITY CRITERIA FOR SELF-SPONSORED CANDIDATES

- The applicants must have 50% marks or equivalent CGPA in both class X and XII.
- The Applicants must have minimum 3-year Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational Institutions established by an Act of the Parliament or declared as deemed to be University under Section 3 of UGC Act 1956 or possess & equivalent qualification recognized by the Ministry of HRD, Government of India.
- A minimum of 3-year of post-qualification executive work experience as on **April 30 2024**.
- Self-Sponsored/Sponsored Applicants through valid GMAT/ CAT/ XAT/ MAT/ATMA/CMAT:** The Applicants must have any one of the six All India Tests i.e. Valid **GMAT/CAT/XAT/MAT/ATMA/CMAT** scores, valid up to **June 30, 2024** to be eligible for the admission to PGDM-Public Policy and Management.

### HOW TO APPLY

The **online application form** for PGDM-PPM Programme of MDI Gurgaon shall be available on the **MDI website <https://www.mdi.ac.in>** with necessary instructions.

- Online registration will be open till July 31, 2024, 5:00 PM.
- Applicants have to make an online payment of Rs. 3000 (Rupees three thousand only) inclusive of 18% GST.

### ADMISSION OFFER

Successful Applicants will be made a provisional admission offer in August 2024. The selected Applicants will have to pay the first instalment of fee by the given deadline, failing which their offer of admission would be withdrawn, without any further intimation.

### SELECTION PROCESS

Shortlisting of Applicants for the Personal Interview will be done on the basis of the details provided in the application form and their valid GMAT/CAT/XAT/MAT/ATMA/CMAT Score. Shortlisted Applicants will be called for the Personal Interview in August 2024 at MDI Gurgaon. The selection process may also be conducted through online mode, for which the intimation will be given to the short-listed applicants in advance.

### FEE & OTHER EXPENSES FOR PGDM-PPM 2024 SELF SPONSORED PARTICIPANTS

Nomenclature of Fees	Amount (in Rs.)
Tuition Fee	Rs. 711,459/-
Boarding Charges	Rs. 110,375/-
Lodging Charges*	Rs. 165,000/-
NGO / Industrial Visit	Rs. 70,000/-
Learning Material Fees	Rs. 76,000/-
Student Activities	Rs. 32,000/-
Library Fee	Rs. 42,250/-
Alumni Fee	Rs. 14,300/-
Security Deposit	Rs. 27,500/-
<b>TOTAL</b>	<b>Rs. 1,248,884/-</b>

### SCHEDULE OF PAYMENT FOR PGDM-PPM 2024 SELF SPONSORED CANDIDATES

Installment (Month)	Amount (in Rs.)
At the time of Admissions (August/September 2024)	Rs. 524,531/-
11 <sup>th</sup> December 2024	Rs. 437,109/-
15 <sup>th</sup> March 2025	Rs. 287,243/-
<b>Total</b>	<b>Rs. 1,248,884/-</b>

**NOTE:** MDI reserves the right to enhance fees and other charges at any point of time during the Academic Year. Due notice would be given while making such changes.



## Eligibility Criteria for DoPT sponsored applicants, as per DoPT, GOI

The programme is open to officers of All India Services, Central Services (organized & non-organized, technical & non-technical), faculty members of State Administrative Training Institutes and also officers of the State Civil Services (SCS)/Non-State Civil Services (NonSCS) subject to the following eligibility conditions:

<b>Length of Service</b>	Officers should have completed 5 years of Group 'A' service as on commencement of the programme.
<b>Age</b>	The officers should have at least five years remaining service after completion of the programme.
<b>Earlier Training</b>	The officers should not have undergone a training Programme of 12-weeks or more duration in India during a period of 5 years preceding the date of commencement of this Programme. Further, the officer should not have undergone a Programme of training abroad of more than 2-weeks in preceding 2-years, more than one month in preceding 3-years or more than six months in the preceding 5-years.

### HOW TO APPLY

After the announcement of PGDM-PPM by DoPT the application forms can be downloaded from MDI Gurgaon website given below and completed applications must be sent to (on or before 31<sup>st</sup> July 2024):

<https://www.mdi.ac.in/admissions/post-graduate-diploma-in-management-public-policy-and-management-pgdm-ppm>

### Shri. Manoj Kataria

Section Officer (LTbP),  
Room No. 403, Block-4, Old JNU Campus, New Delhi-110067  
E-mail: manoj.kataria14@nic.in

with a copy to:

### Public Policy & Management Office

Lakshya Building, First Floor,  
Management Development Institute: Mehrauli Road, Sukhrali,  
Gurugram 122007, INDIA  
E-mail: pppoffice@mdi.ac.in | Phone: 0124-4560553/4560000

*Wherever MoUs are signed between MDI Gurgaon & sponsoring organizations, MoU fees shall be applicable.*





**MDI**  
GURGAON

Management  
Development  
Institute

**MANAGEMENT DEVELOPMENT INSTITUTE GURGAON**

Mehrauli Road, Sukhrali, Gurugram 122007, Haryana, INDIA,  
Website: [www.mdi.ac.in](http://www.mdi.ac.in)

**PROGRAMME OFFICE**

Tel: 0124-4560553 | Email: [ppmoffice@mdi.ac.in](mailto:ppmoffice@mdi.ac.in)

**DEAN'S OFFICE**

Tel: 0124-4560380 | Email: [dean-sppg@mdi.ac.in](mailto:dean-sppg@mdi.ac.in)

**WORKING HOURS:** Mon-Fri: 09:30 am to 5:30 pm