

November 02, 2020

To,

The Manager,

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1

Bandra Kurla Complex, Bandra (East),

Mumbai- 400 051

Symbol: SABEVENTS

Dear Sir(s),

Subject: Intimation of Board Meeting to be held on Tuesday, November 10, 2020

Pursuant to the provisions of Regulation 29(1)(a) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled to be held on Tuesday, November 10, 2020 through electronic mode *inter alia* to consider and approve the Un-audited Financial Results of the Company for the quarter and half year ended September 30, 2020.

Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 read with BSE Circular no. LIST/COMP/01/2019-20 dated 2nd April, 2019 and as per the terms of "Code of Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company ("the Code"), the trading window for dealing in securities of the Company which is closed from Tuesday, September 29, 2020 for Directors and Specified Persons as defined in the Code shall re-open after the expiry of 48 hours from the date of declaration of said financial results.

Kindly take the above on your records.

Thanking you,

For SAB Events & Governance Now Media Limited

Swity Gada

Company Secretary & Compliance officer

ACS: 59482

Registered Office:

7th Floor, Adhikari Chambers, Oberoi Complex, New Link Road, Andheri (W), Mumbai - 400 053.

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